



Assessment Benefits

- ✓ Identify cloud and/or virtualization opportunities within your infrastructure
- ✓ Determine infrastructure upgrade requirements for cloud migration
- ✓ Create your overall cloud strategy to support your business objectives

Scope

CenterBeam Professional Services can provide all or some of the following:

- ✓ Consulting expertise
- ✓ Perform an assessment
- ✓ Play a role in building out your solution (either lead or collaborate with your internal IT team)

Deliverables

- ✓ Dedicated project manager
- ✓ Detailed assessment results
- ✓ Complete documentation
- ✓ Recommendations for next steps

▶ **View details online at**

www.centerbeam.com/readymforthecloud

Choosing a Cloud Provider

EXECUTIVE BRIEF

The right fit isn't just about technology, it's about finding a business partner.

The compelling business and economic advantages can't be leveraged without the right cloud partner. Your provider should understand your business goals and be able to align your IT services to meet your existing and future needs—as well as serve as your master integrator. Otherwise you may be substituting the day to day hassles of infrastructure management for the complexities of integrating standalone cloud services from different providers into a coherent solution (that can interact seamlessly with your existing infrastructure).

Find a Partner You Can Grow With

Not all cloud service providers are equal. Be sure you're making important technology decisions with an experienced provider. Your provider should have a track record of working in the cloud service space, the ability to keep pace with emerging technology and market shifts, and the breadth of services to support you as your needs evolve.

Each organization has unique business requirements (such as SOX, HIPAA, PCI, FINRA compliance), and executives who are clear on their priorities and firm on their requirements can make a transition to the cloud not only a smart but a safe decision. Knowing the key areas to focus on as you explore cloud services can help you select the best provider for your needs, and help ensure success. Here are some key considerations:

Managed services

- Single point of accountability
- Understands your critical systems and keeps them up and running
- IT and user support when you need it
- Proactive and preventative management and maintenance
- Visibility into the health of your systems
- Ability to add, change, delete services quickly and easily as needed

Available on call

- 24x7 live phone support
- Familiarity with your organization and users' unique needs
- Ability to troubleshoot remotely and securely

Secure access

- Ensures all user "endpoints" are secure with up to date anti-virus and anti-spyware services
- Secures information, keeping it backed up and quickly accessible
- Meets compliance requirements
- Practices are regularly audited by a third party

Supports any device

- Supports a wide range of devices (PC/Mac®, laptop, tablet, smart phone) from any number of locations (office, home, on the road)

Controls cost

- On-demand services: pay only for what you need
- Service flexibility and scalability, providing a low risk way to get access to incremental IT resources without a long term commitment or investment
- Delivers access to subject matter experts on an as needed basis versus staff full time
- Suite of services that allow you to mitigate the CAPEX to buy, implement and upgrade your own technology

For more insight, we invite you to watch our video, “Choosing a Cloud Service Provider”:
www.centerbeam.com/choosing-a-cloud-service-provider.

Why choose CenterBeam?

Trusted Since 1999

As pioneers in creating the first multi-tenant hosted Exchange solution in conjunction with Microsoft® more than a decade ago, CenterBeam is a veteran in this space. Today, we continue to build on our legacy of innovation using best-in-class software and tools that combine physical, virtual, cloud and mobile infrastructure. Our goal is to enable our customers to consume IT services on-demand so they can focus on business driving applications instead of backend infrastructure.

Expertise

CenterBeam has partnerships with leading platform vendors and has obtained advanced certifications in many technologies and competencies. Our engineers specialize in all areas of the infrastructure (network, server, virtualization), and our helpdesk specialists provide 24x7 live support for a mixed environment (PC, Mac®, mobile devices).

Security

CenterBeam houses its customers’ cloud environment in a Tier-3, Class A datacenter with triple redundancy built into every element of the systems (n+1). Both CenterBeam and its datacenter partner maintain SAS-70 (Statement on Auditing Standards, number 70), Type-II certification.

Annually, CenterBeam’s controls on security procedures, policies and best practices are certified by independent third party auditors. CenterBeam’s controls are based on the COSO framework, which is the same control framework SOX compliance is based on. This enables easy integration into your existing audit procedures.

Additional resiliency is provided as CenterBeam hosts a domain controller for its customers’ Active Directory to ensure a constant flow of and access to e-mail if service is interrupted at the customer site.

Customer Focus

While CenterBeam maintains active technical certifications with all leading technology vendors, our focus is on finding the best solution to meet your business goals.

Ready or not?

While the business incentives to move to the cloud may be clear cut and simple, determining whether your infrastructure is “cloud capable” can get complicated – or pushed out as other IT issues take priority. And not all applications are ideal candidates for the cloud. Some things are better suited to manage in-house. Each organization has unique business requirements and most benefit from a phased transition – prioritizing what should move to the cloud and when.

A comprehensive infrastructure assessment is an essential first step in determining what cloud services are viable for your organization. For organizations with limited internal engineering resources and/or expertise in the breadth of areas to carry out such an assessment, CenterBeam’s Professional Services team is here for you.

Save 25% on a Cloud Readiness Assessment

We invite you to take advantage of CenterBeam’s CIO Midmarket Summit special and engage CenterBeam Professional Services for a Cloud Readiness Assessment. Call Justin Piotroski, National Manager, Professional Services at **1 (858) 630-5003** or visit us online at www.centerbeam.com/readyforthecloud.

