

CIO Healthcare Summit Agenda

Agenda Key

- Networking Opportunities & Session Breaks
- Business Meeting
- CIO Keynote Presentation
- Workshop Panel Discussion
- Case Study Presentation
- Keynote Presentation

Day 1: Sunday, May 9th

6.00pm	Opening Cocktail Reception and Welcome Address <i>Presented by Master of Ceremonies</i> <u>Jack Santos, CIO Executive Strategist, Burton Group</u>
7pm - 10pm	Welcome Gala Dinner CIO Keynote Speech <i>"Revolutionary Health IT: Collaboration, Transformation and Innovation"</i>

Day 2: Monday, May 10th

7.00-8.10am	Breakfast & Itinerary	
8.15 - 8.45	CIO Keynote Presentation	
8.50 - 9.20	Business Meeting	<p style="text-align: center;">CIO Panel Discussion</p> <p style="text-align: center;"><i>Business Intelligence "A Strategic Focus"</i></p> <p>Healthcare organizations are swimming in an ever-deeper pool of data. But without a program in place to target, gather, deliver and analyze the most relevant data, these organizations will continue to be data rich but information poor. The forward-thinking healthcare organizations realize that data - and, thus, business intelligence (BI) - is at the center of informed and precise decision-making that will improve patient and service outcomes in addition to ensuring their organizations' future.</p> <p>This discussion will look at achieving the full benefits of BI and how organizations must take an enterprise wide, strategic approach to BI implementation. The key areas of focus are;</p> <ul style="list-style-type: none"> • Cost savings being the main driver for implementing BI in healthcare

		<p>organizations, Healthcare organizations are using BI to eliminate waste and mine data stores to examine and recoup denied claims.</p> <ul style="list-style-type: none"> • The need to improve patient satisfaction and patient outcomes using point-of-care information to identify high-risk and non-compliant patients. • Innovating and leveraging the existing data investment to identify report on, and analyze costs of patient care, staff performance, risk management, department profitability, clinician workflow performance. • Delivering Information On-Demand in Healthcare. How can CIOs in the wake of deploying recent electronic medical records provide for the consolidation of data and its analysis? What are the key technologies that meet the needs of quality of care reporting, research, clinical-operation decision making and most of all enable improving the outcomes for their patients delivering critical information anywhere-anytime.
9.25 - 9.55	Business Meeting	<p style="text-align: center;">Case Study</p> <p style="text-align: center;"><u>BI Best Practices for Both Payor and Provider</u></p>
10.00 - 10.30	Business Meeting	<p style="text-align: center;">Workshop</p> <p style="text-align: center;"><i>"Healthcare Security & Privacy in a Cloud Based World"</i></p>
10.35 - 10.55		Networking Break
11.00 - 11.30	Business Meeting	<p style="text-align: center;">CIO Panel Discussion</p> <p style="text-align: center;"><u>Improving Patient Care through Mobility- Anytime, Anywhere, Collaborative Communication</u></p> <p>Whether it's used by patients and family or clinicians and staff , Health Information Technology departments continue to rollout PACS, electronic medical records, and innovative computer based services. Unfortunately, in our consumer-driven IT world, the bar keeps getting set higher – from desktops to laptops to netbooks, from Blackberrys to iPhones, work at home or work anywhere. How are healthcare organizations dealing with increased mobility; what technologies have made a difference, and what have been the pitfalls? The panel will look at mobility in healthcare from the patient, clinician, and administrator perspective. What's been working, why, and where are we headed?</p>
11.30 - 12.00	Business Meeting	<ul style="list-style-type: none"> • Delivering Information: Anytime, Anywhere • Enhance enterprise agility • Migration from the desktop • Improve team collaboration, responsiveness and accuracy at the Point of Care • Event-driven, real-time notification and patient care alerts intelligently routed to appropriate user <p>Moderator: <u>Jack Santos, CIO Executive Strategist, Burton Group</u></p>

12.05 - 1.05	Lunch	
1.10 - 1.40	Business Meeting	<p style="text-align: center;">Workshop</p> <p style="text-align: center;"><u>Little Leaks Sink Ships: Security Trends to Watch and Plan For</u></p> <p>IT security events in non-healthcare industries have taken the headlines: credit card thefts at Heartland, Russian and Chinese hackers in our electric power grid. Healthcare CIOs, too, have their hands full securing protected health information and ensuring patient privacy. What strategies have worked, and which haven't? What dangers do new technologies pose – such as mobility and portable storage devices? As Internet accessible personal health records grow, what can hospitals, providers, employers, and insurers do to heighten awareness and address the threats?</p>
1.45 - 2.15	Business Meeting	CIO Workshop
2.20 - 2.50	Business Meeting	<p style="text-align: center;">Case Study</p> <p style="text-align: center;">The Unified Communications (UC) Journey: Get On the Path to Improved Health Outcomes, Patient Satisfaction and Improved ROI</p>
2.55 - 3.25	Business Meeting	<p style="text-align: center;">Workshop</p> <p style="text-align: center;"><u>Empowering IT Services</u></p> <p>Learn how you can provide a measurable return on investment to senior management team gained through improved IT alignment with organizational goals and share in success such as:</p> <ul style="list-style-type: none"> Optimize your IT processes to reduce operational costs. Improve your IT responsiveness to organizational change, while minimizing risks and disruption. Improve your service delivery quality and increase user productivity. Build on existing investments while making progress towards future goals.
3.30 - 4.00	Business Meeting	<p style="text-align: center;">Workshop</p> <p style="text-align: center;"><i>"Lessons Learned from Server Virtualization and the Future of Database and Client Virtualization"</i></p>
4.05 - 5.05	<p style="text-align: center;">Keynote Presentation</p> <p style="text-align: center;"><i>"Managed Services & Outsourcing in a Challenging Climate"</i></p> <p>Healthcare companies must carefully pick the spots where it can cut costs and where to continue – or even accelerate – investment. What providers and payers may have to give up in coming months and years is the idea that they need to own and operate the systems that underlie their operations. The reality is that much of this infrastructure is non-strategic, non-</p>	

standard, and lacks the scale needed for operational efficiency.

A new generation of outsourced services that remove these tired assets from provider balance sheets and operate them as shared managed services potentially provides a high road for the effective management of resources during the recession, and sets the stage for growth in less encumbered areas once the economy rebounds.

6.00 -
7.00

Cocktail Reception

7.00 -
9.00

Gala Dinner & CIO Keynote Presentation

9.00 -
10.30

Jazz Night
Ice Wine Tasting

Day 3: Tuesday, May 11th

6.45 -
8.00

Breakfast

8.05 -
8.35

CIO Keynote Presentation

8.40 -
9.10

Business Meeting

Workshop

"EHR Interoperability"

Electronic medical record systems are the top topic today. For 30 years C. Peter Waegemann has been recognized as the top leader in this field. This is one of the rare occasions you can interact with him. More to come...

- Realizing true cost savings by electronic distribution
- PCC to access and deliver on demand data to enhance patient care
- Simplifying and consolidating a simple and painless process to deliver long term patient care

Moderated by: [Peter Waegemann, mHealth Initiative](#)

9.15 -
9.40

Business Meeting

Workshop

"The Lean and Technology Driven Operator"

This session will explore the application of consulting, systems integration and managed operations to achieve key business objectives

9.45 -
10.15

Business Meeting

- Aligning new technologies with buying behavior
- Retaining Customer Spend
- Streamlining operations

		<ul style="list-style-type: none"> Handling the shifting regulatory and competitive environment
10.20 - 10.55		Networking Break
11.00 - 11.30	Business Meeting	<p style="text-align: center;">Case Study/Workshop</p> <p style="text-align: center;"><i>"Virtualization: First Aid for Desktop Management"</i></p> <p>Get started today using existing desktop budgets to implement desktop virtualization within your healthcare organization. In this session you will learn how virtual desktops can:</p> <ul style="list-style-type: none"> Significantly reduce the time and costs of implementing EMR/EHR Easily connect providers for coordination of care Improve patient care and increase physician satisfaction Benefit high resolution PACS applications <p>Join us to hear a real world example of a successful virtual desktop implementation by Alameda County Medical Center.</p>
11.35 - 12.05	Business Meeting	<p style="text-align: center;">CIO Panel Discussion</p> <p style="text-align: center;"><i>"The Role of Dynamic Data Centers & Virtualization in Healthcare- Increasing Revenue While Decreasing Capital and Operational Expenditure"</i></p> <p>Every healthcare organization runs on data and more of it each day, driving the deployment of larger numbers of servers, massive increases in storage and the development of new applications to glean intelligence from disparate data sets. The need to use resources most cost-effectively during the scaling of data and data centers forces the move to virtualization--of servers, storage, networks, and even data centers themselves in the form of cloud computing. This panel explores the following:</p>
12.10 - 12.40	Business Meeting	<ul style="list-style-type: none"> Why Virtualize? Assessing your server and storage landscape, capacity planning tools, and operations before and after virtualization Network and virtualization security considerations Disaster Recovery--designing a backup and recovery strategy The impact of virtualization on data center facilities, power, and cooling
12.45- 1.45		Lunch
1.50 - 2.20	Business Meeting	<p style="text-align: center;">Workshop</p> <p style="text-align: center;"><i>"Redefining the Importance of Data in Today's Healthcare Market"</i></p> <ul style="list-style-type: none"> Bringing data quality to the forefront of the business. Seamless data migration How to govern data throughout the business process

		<ul style="list-style-type: none"> • The impact of data governance on HIPAA
2.25 - 3.30	<p style="text-align: center;">Workshop</p> <p style="text-align: center;"><i>"Cloud Computing and SaaS in Healthcare"</i></p> <ul style="list-style-type: none"> • Collaboration and Enterprise 2.0 for patients and providers • Increasing operational healthcare efficiency whilst saving money • Is cloud the answer to our woes? • Does SaaS offer the right alternative? 	
3.35 - 4.40	<p style="text-align: center;">CIO Keynote Presentation</p> <p style="text-align: center;"><u>Technology Enabled Healthcare</u></p>	
4.45 - 5.00	<p style="text-align: center;">Closing Remarks</p>	
7.00 - Late	<p style="text-align: center;">American West Barbeque Dinner</p>	