













CIO Healthcare Summit Agenda

Agenda Key

April 3-6, 2011





 Networking Opportunities & Session Breaks	 Executive Exchange
 CIO Keynote Presentation A visionary speaker addresses the entire summit audience on a topic determined by the CIO Content Committee.	 CIO Focus Group Led by a vendor, these sessions allow executives to discuss business drivers within a particular area of technology. Presentations are 15-20 minutes followed by 10-15 minutes of Q&A.
 CIO Executive Visions A panel of IT executives has an in-depth discussion on a critical IT business topic. Audience members have an opportunity to pose questions to the panelists and moderator.	 Analyst Q&A Session A high-impact, open-forum session covering the latest technology research and led by a member of our analyst partner community.
 CIO Thought Leadership Led by a member of the vendor community, these sessions will provide an overview of cutting edge technology topics and pressing business concerns.	 Vendor Showcase Presented by a member of the vendor community, these sessions are divided into three 10-minute long elevator pitches on the newest technology solutions and services.
 CIO Think Tank Focusing on a specific topic or initiative, these interactive, open-forum style sessions allow the attending 15-20 executives to discuss best practices and have lively debates.	 CIO Case Study Learn about recent technology implementations from the IT executives who drove the projects at their organizations. Presentations are followed by Q&A sessions.
 CIO/CTO Roundtable An interactive, focused session led by either an analyst, industry expert or member of the vendor community.	 CIO Open Forum Luncheon Led by a moderator, these sessions allow attendees to have informal discussions on pre-determined technology topics.

Day 1: Sunday, April 3rd, 2011 - CIO Healthcare Summit



2:00pm - 5:30pm	Registration & Greeting to the CIO Healthcare Summit (Location: Trailblazer Hall South)
4:30pm - 6:00pm	Executive Think Tank <i>*An exclusive invitation only, pre-summit think-tank for CIOs</i> (Location: Merriam)
6:00pm - 7:00pm	Welcome Reception (Location: Northern Sky Terrace)
7:00pm - 10:00pm	<p>Welcome Address Presented by Master of Ceremonies</p> <p>Jack Santos, Research VP, Gartner </p> <p>Welcome Gala Dinner (Location: Northern Sky Terrace)</p> <p> Gala Dinner sponsored by</p>

Day 2: Monday, April 4th, 2011 - CIO Healthcare Summit


7:00am - 8:00am	Networking Breakfast (Location: Trailblazer Terrace)					
	Part 1: Making Innovation Real					
8:10am - 8:50am	Opening Keynote Presentation (Location: Herberger Ballroom 3) <i>Leveraging the Cloud and Consumer Technology</i> Innovation does not have to be a major undertaking. Creating value with IT does not need to be done through a massive business transformation. This session will present the outstanding results achieved at RehabCare through the use of innovative cloud-based technologies and the iPhone, iTouch, and iPad as mobile platforms. RehabCare have 19,000 employees, but only 65 people in an IT department that has deployed over 10,000 apple devices to therapists around the country - "Leverage the Cloud, embrace consumer technology". Presented by Richard "Dick" Escue, SVP & CIO, RehabCare Group 					
9:00am - 9:30am	Executive Exchange	CIO Thought Leadership (Location: Trailblazer Ballroom D/E) <i>Technology Management - Old Process, New Challenges</i> Businesses have been managing technology for over 4,000 years. In every technology leap, past or future, organizational leaders evaluated new ideas, reviewed innovative technology offerings, then made informed decisions to trade more expensive or poorer-performing tools and techniques for less costly or better-performing ones. This session will discuss the progression of technology management over the ages and how using best practices can help us continue to power business growth and support the evolution of the complex healthcare infrastructure environment. Presentation sponsored by 				
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			<p>Access (User and System Authentication, User Access Rights, Data Encryption), <i>Managing Patient Identity</i> (Consent, Identity Management) and <i>Policy Compliance</i> (Audits, Records Management), <i>Semantic Representations</i> (data models, information models, terminology models)</p> <p>Presented by</p> <p>Dr. John Mattison, CMIO, Kaiser Permanente</p> 
<p>10:10am - 10:40am</p>	<p>Executive Exchange</p>	<p align="center">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p align="center"><i>Healthcare and the Adoption of Mobile Computing</i></p> <p>Health care solutions that are delivered via mobile technology are creating a new frontier of innovation that is driving down costs, increasing access and improving quality of care. Mobile health solutions are growing substantially and will increase threefold by 2012, presenting both challenges and opportunities for healthcare information technology professionals. Bob Fowler of DRS Tactical Systems will be highlighting technology trends in mobile computing platforms within healthcare.</p> <p>Presentation sponsored by</p> 	
<p>10:40am - 11:05am</p>	<p align="center">Networking Break (Location: Trailblazer Terrace)</p>		
<p>11:10am - 11:40am</p>	<p>Executive Exchange</p>	<p align="center">CIO Think Tank (Location: Merriam)</p> <p align="center"><i>Biomedical Device Security</i></p> <p>As a critical component of the nation's health care infrastructure, medical devices are increasingly becoming digitally enabled and networked. Historically, information security around medical devices has been significantly lacking, and that puts patient safety at direct risk. FDA regulation and relatively long product life cycle with medical devices further complicates the situation. Join this session to discuss short term and long term biomedical device security strategies</p> <p>Presented by</p> <p>Jing Wang, MHA, VP & Director, Care Delivery Information Security, Kaiser Permanente</p> 	<p align="center">CIO Think Tank (Location: Lowell)</p> <p align="center"><i>Can the Future of Electronic Health Records (EHRs) Be Found in the Cloud?</i></p> <p>Moving from research labs to clinical treatments, patient genomic information - DNA sequence data - will soon become a significant part of the Electronic Health Record (EHR). Our ability to interpret the data becomes more sophisticated each year, providing personalized profiles of increasing complexity. Individualized drug therapy based on pharmacogenomics is considered by many clinical experts as the next significant domain of clinical practice.</p> <p>This session will discuss the possibility of meeting the expected increase in storage with cloud computing solutions, connecting the EHR through Web Services by Secure Socket Layers (SSL) to protect patient confidentiality.</p> <p>Presented by:</p> <p>Joe Feyereisen, CEO, Reach IPS</p> 

<p>11:45am - 12:15pm</p>	<p>Executive Exchange</p>	<p style="text-align: center;">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p style="text-align: center;"><i>Now That HIT Has Successfully Created Information Overload, How Do We Fix It?</i></p> <p>Advances in HIT have allowed healthcare organizations to collect more information than ever before. But fixing one problem, lack of information, has led to another - information overload. How can technology executives and healthcare providers effectively and economically deal with information overload without creating more problems within the enterprise?</p> <p>Presented by</p> <p>Dr. John Mattison, CMIO, Kaiser Permanente</p> 	
<p>12:20pm - 12:50pm</p>	<p>Executive Exchange</p>	<p style="text-align: center;">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p style="text-align: center;"><i>Mobile Technology and mHealth Solutions</i></p> <p>Access to mobile technology and mHealth services are gaining priority for many clinicians and healthcare professionals, and might be essential for a successful emergency response. This session will discuss security issues, functionality, and strategies for how mobile technology and mHealth services can be used in healthcare organizations and senior healthcare.</p> <ul style="list-style-type: none"> ● Building an infrastructure for interoperability. ● Developing rigorous, standardized and structured approaches to medical care with improved quality. ● Developing secure and reliable Healthcare IT systems while managing costs more effectively. ● Improving access to patient information and medical imaging records. ● Moving to End-to-End solutions (E2ES). <p>Presented by:</p> <p>Scott Ranson, VP & CIO, Brookdale Senior Living</p> 	
<p>12:55pm - 1:55pm</p>	<p style="text-align: center;">Networking Lunch (Location: Trailblazer Terrace)</p>		
<p>2:00pm - 2:30pm</p>		<p style="text-align: center;">CIO Think Thank (Location: Merriam)</p> <p style="text-align: center;"><i>Has Your Data Been Breached?</i></p> <p>You are in Hawaii, playing Golf, when a voicemail from your CEO announces that OCR is investigating a member record found in a dumpster! How do you traverse the myriad monitoring regulatory requirements from both state and federal perspectives, plus gaining and maintaining a clear understanding of clinical access? Join your fellow CIOs and discuss some of the potential challenges facing healthcare organizations; an evaluation process to help select the solution that is right for your organization; and an overview on how a premier healthcare organization is laying a path for addressing their business issues successfully.</p> <ul style="list-style-type: none"> ● Requirements of State and federal regulations - e.g. California AB211 & SB541, HIPAA, HITECH, PCI ● Incident correlation and data management across 	<p style="text-align: center;">CIO Think Thank (Location: Lowell)</p> <p style="text-align: center;"><i>Talent Management and Retention</i></p> <p>Talent management is an increasingly crucial skill for IT executives, and generally a great deal more complex a problem than can be solved with traditional business methods. The organization that take a strategic, reasoned and long term approach to the issue will attract the right people for their critical positions.</p> <p>However, identifying key members of the IT team and hiring new talent are only part of the process. Every organization must also be able to retain the talent it already has. Companies that do not address talent management and retention issues and develop long term strategies will find themselves in a precarious position as the baby-boomers begin to retire in the next five to ten years. This session will</p>

		<p>applications and other systems</p> <ul style="list-style-type: none"> • Dated and disparate systems • Privacy investigations • Preemptive vs. reactionary monitoring • Resource availability • Financial constraints <p>Presented by</p> <p>Sri Bharadwaj, Director & SVP IT, Molina Healthcare</p> 	<p>discuss strategies for the Healthcare IT executive.</p> <p>Presented by</p> <p>Patrick Hale, CTO, Sparrow Health System</p> 
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Part 2: Expanding Business Impact

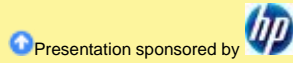
<p>2:35pm - 3:05pm</p>	<p>Executive Exchange</p>	<p align="center">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p align="center"><i>Winning or Losing: 2011 Challenges for CIOs</i></p> <p>Healthcare is becoming more competitive. This session will explore the key issues for CIOs in 2011: the role of IT in attracting and maintaining patients; the role of IT for clinicians and staff; marketing through new technologies; how to deal with meaningful use; and preparing for new technologies. Join C. Peter Waegemann, the eHealth and mHealth prophet and futurist to present an analysis of options and priorities for CIOs.</p> <p>Presented by</p> <p>Peter Waegemann, Health IT Strategist VP, mHealth Initiative</p> 
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<p>3:10pm - 3:40pm</p>	<p>Executive Exchange</p>	<p align="center">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p align="center"><i>Wireless Indoor Networks' Impact on the Macro Network</i></p> <p>Continuous connectivity is driving new social behaviors, working habits, and business opportunities. The recent boost in macro wireless network speeds is seen as a trend accelerator. How do the macro wireless networks interact with indoor networks? Are 802.11 (Wi-Fi) networks substitutes for or additive to indoor wide area networks? Who will own, pay for, and manage indoor networks? Are there technology, architectural changes, or business drivers that will change how indoor networks are deployed. What are the business drivers in paying for wireless coverage indoors? How can business collaborate with wireless operators to their mutual benefit?</p> <p>Sponsored by</p> 
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<p>3:45pm - 4:15pm</p>	<p>Executive Exchange</p>	<p align="center">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p align="center"><i>Improve Enterprise Wide Communication and Workflow to Advance Cost Savings and Achieve Better Outcomes</i></p> <p>Healthcare organizations are making significant investments in new technology to meet "Meaningful Use" and comply with HIPAA 5010 and ICD 10 requirements. Our presentation will discuss industry-proven solutions that deliver on reduced re-admissions, improved patient engagement, patient handoffs, and informed consent thru personalized patient-provider communications.</p>
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Topics explored:

- Improving outcomes with relevant patient communications
- Workflow improvement
- Prospering in a post-reform world
- Policies and governance challenges
- Strategy and plan to reduce cost
- Mitigating security risks



CIO Executive Visions Panel
(Location: Herberger Ballroom 3)

Clinical Innovation, Collaboration, and Value Creation in the Healthcare Community

Join our experienced panelists for an insightful discussion on the internal and external IT challenges in the healthcare community. What leadership and vision needs to be in place to realize the benefits of clinical innovation, collaboration, and joint value creation? How will the rise of cloud computing impact the way IT professionals build and operate the information delivery systems that drive their organizations?

Among the topics this executive panel will touch upon we find an operational definition of cloud computing, and the question of how we can use the cloud to improve collaboration, efficiency and availability of information.

Moderator:

Jack Santos, Research VP, Gartner

Panelists:

Robert Talbot, VP, IRM, Chief Privacy Officer, Coventry Healthcare

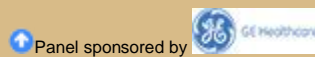
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Dr. John Mattison, CMIO, Kaiser Permanente

Patrick Hale, CTO, Sparrow Health System

Sri Bharadwaj, Director & SVP IT, Molina Healthcare

Matthew Asiaf, VP, Strategic Partnerships, eHealth Solutions, GE Healthcare



4:25pm -
5:25pm

5:30pm -
7:00pm

Reception
(Location: Brittlebush)








7:00pm -
9:30pm




Gala Dinner
(Location: Brittlebush)

9:30pm -
10:30pm

After Dinner Networking
(Location: Brittlebush)

Day 3: Tuesday, April 5th, 2011 - CIO Healthcare Summit

<p>7:30am - 8:30am</p>	<p align="center">Networking Breakfast (Location: Trailblazer Terrace)</p>			
<p>8:40am - 9:10am</p>	<p>Executive Exchange</p>	<p align="center">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p align="center"><i>Deployment Flexibility for Enterprise Image Distribution</i></p> <p>Use of Information Technology in medicine has many promises, from the increase in the quality of care to improvements in efficiencies and cost containment.</p> <p>While the promise has been delivered through various avenues; introduction of technology into this people-centric industry has brought certain shortfalls along with it. To date complexity and specificity of the applications have been the main defining factors for the computational resource needs for some time now. Along this trend, centralization of these resources have long been demonstrated in industries such as Finance, Logistics, and Defense. They have not only improved the cost synergies but also provided substantial enhancements in disaster recovery, resource sharing, operational optimization, and cooperation.</p> <p>Due to dependency on proprietary or COTS hardware, converting advanced visualization applications developed for sub-specialty practices into virtual environments has been difficult in evolution. In this presentation, you will learn how advanced systems can be turned into virtual machines that can be hosted within IT infrastructures following the trend in other enterprise applications, such as e-mail services and enterprise resource planning. This ground breaking enablement will allow end-users to impact quality of care and maintain an exceptional quality of service around healthcare delivery, while benefiting from the centralized resource management, disaster recovery, and fault tolerance of large IT deployments.</p> <p>  Presentation sponsored by </p>		
<p>9:15am - 9:45am</p>	<p>Executive Exchange</p>	<table border="0"> <tr> <td data-bbox="391 1018 862 1848"> <p align="center">CIO Think Tank (Location: Merriam)</p> <p align="center"><i>Managing the All-Digital Hospital and User Requests for Mobile Technology</i></p> <p>This presentation will focus on the journey Oklahoma Heart Hospital has been on to fulfill the demands of the mobile physician/clinician and in the process be recognized as one of the nation's Most Wireless hospitals as well as being named the top performing hospital in U.S. By Consumer Reports. The presentation will overview OHH's Technology Eco-System, briefly touch on OHH's journey to meaningful use and the overall effect this will have on our industry, as well as detail their approach to allowing Physician and Clinicians secure access to Electronic Medical Records and Imaging solutions from mobile devices including the iPad and Iphone.</p> <p>  Presented by Stephen W. Miller, CIO, Oklahoma Heart Hospital </p> </td> <td data-bbox="862 1018 1443 1848"> <p align="center">CIO Think Tank (Location: Lowell)</p> <p align="center"><i>SOA Journey at HPHC</i></p> <p>Harvard Pilgrim Health Care manages benefits and claims transactions for approximately 1 million members on its Amisys 3000 platform. The Amisys application runs on Hewlett-Packard's MPE operating system. MPE, it's native databases, and the hardware components on which it runs are now end-of-life products. This means that a critical goal which Harvard Pilgrim must achieve over the five years is the replacement of Amisys. A future architecture based on service oriented components allows HPHC to leverage such functionality (e.g., Claim Pricing, Member Service Workflow, etc.) for Amisys' replacement as well as other claims processing systems where such proves advantageous to HPHC. Service-oriented architecture (SOA) is a strategy for building modular software, called services, that employs service-oriented programming methodology. Via the abstraction of services into business process packages, an agile infrastructure for effective business models can be developed. Thus, our adopting SOA have the potential to enhance our competitiveness; however, investing in an entirely new information technology (IT) paradigm can also jeopardize vital business processes. This presentation looks at our journey over the past years in adopting SOA towards an ultimate success.</p> <p>  Presented by Vijay Bhatt, Deputy CTO, Harvard Pilgrim Health Care </p> </td> </tr> </table>	<p align="center">CIO Think Tank (Location: Merriam)</p> <p align="center"><i>Managing the All-Digital Hospital and User Requests for Mobile Technology</i></p> <p>This presentation will focus on the journey Oklahoma Heart Hospital has been on to fulfill the demands of the mobile physician/clinician and in the process be recognized as one of the nation's Most Wireless hospitals as well as being named the top performing hospital in U.S. By Consumer Reports. The presentation will overview OHH's Technology Eco-System, briefly touch on OHH's journey to meaningful use and the overall effect this will have on our industry, as well as detail their approach to allowing Physician and Clinicians secure access to Electronic Medical Records and Imaging solutions from mobile devices including the iPad and Iphone.</p> <p>  Presented by Stephen W. Miller, CIO, Oklahoma Heart Hospital </p>	<p align="center">CIO Think Tank (Location: Lowell)</p> <p align="center"><i>SOA Journey at HPHC</i></p> <p>Harvard Pilgrim Health Care manages benefits and claims transactions for approximately 1 million members on its Amisys 3000 platform. The Amisys application runs on Hewlett-Packard's MPE operating system. MPE, it's native databases, and the hardware components on which it runs are now end-of-life products. This means that a critical goal which Harvard Pilgrim must achieve over the five years is the replacement of Amisys. A future architecture based on service oriented components allows HPHC to leverage such functionality (e.g., Claim Pricing, Member Service Workflow, etc.) for Amisys' replacement as well as other claims processing systems where such proves advantageous to HPHC. Service-oriented architecture (SOA) is a strategy for building modular software, called services, that employs service-oriented programming methodology. Via the abstraction of services into business process packages, an agile infrastructure for effective business models can be developed. Thus, our adopting SOA have the potential to enhance our competitiveness; however, investing in an entirely new information technology (IT) paradigm can also jeopardize vital business processes. This presentation looks at our journey over the past years in adopting SOA towards an ultimate success.</p> <p>  Presented by Vijay Bhatt, Deputy CTO, Harvard Pilgrim Health Care </p>
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<p>9:50am - 10:20am</p>	<p>Executive Exchange</p>	<p style="text-align: center;">CIO Thought Leadership (Location: Trailblazer Ballroom D/E)</p> <p style="text-align: center;"><i>mHealth - Say "Yes"</i></p> <p>Today's healthcare CIO is used to saying "no" to providers' requests and wishes involving IT. With being constantly bombarded by mHealth demands, it's become easier for CIO's to say "no" to providers and patients who demand access to clinical apps on the mobile device of their choice. Let's face it: the small number of EMR vendors with mobile applications is focused on app delivery to a single platform. In-house development of mobile applications is a daunting task and management of app updates across multiple platforms becomes an enormous burden, causing bigger challenges to healthcare organizations.</p> <p>Say "yes" for once. What better way to ease the behavioral change to digital documentation than by providing powerful access to clinical and revenue cycle applications and allowing providers and patients to use the mobile device of their choice without any additional development costs? This session will focus on:</p> <ol style="list-style-type: none"> 1. Identifying simple, yet powerful, benefits to enable physician mobility 2. How to deploy, manage and evergreen your mobile application without limiting functionality to the user, across more than 8,500 mobile devices, including tablets 3. Immediate use cases applicable to your organization for not only adopting mobile, but also demanding it 4. Future-proofing your mobile applications to go beyond provider services and subsequently introduce patients to OMR, ePrescription, secure messaging and payments. <p style="text-align: center;">  Presentation sponsored by </p>	
<p>10:25am - 10:55am</p>	<p>Executive Exchange</p>	<p style="text-align: center;">CIO Think Tank (Location: Merriam)</p> <p style="text-align: center;"><i>An Open Discussion about HIT and PHC</i></p> <p>Healthcare and Life Sciences organizations have the opportunity to improve health promotion and care delivery by using more individualized patient information and clinical knowledge to help promote patient-centered health and predict, prevent, aid in early detection, treat and manage diseases, in other words, personalized healthcare (PHC). This Forum will review and discuss the findings of a new study that explores health information (HIT) environment need to support PHC, including the corresponding opportunities and challenges for various stakeholders.</p> <p>  Presented by Jack Santos, Research VP, Gartner </p>	<p style="text-align: center;">CIO Think Tank (Location: Lowell)</p> <p style="text-align: center;"><i>A Reflection of Private Sector Thinking in Healthcare</i></p> <p>Healthcare as an industry is at least a decade behind other industries in terms of technology, and the traditional approach to solution implementation has not been well integrated into the clinical work processes, resulting in continued used of paper based processes. Using mobility and other concepts will change the way patient care is delivered in the future, and the public is becoming very impatient for innovation to bring Healthcare to what is universally expected and available in nearly all other industries. It is imperative to focus on delivering information to physicians and clinicians at the point of care in a way that is conveniently integrated into the clinical care workflow. The imperative for change is here, and the opportunities are exciting in terms of technology to influence how care is delivered in a patient centered manner, rather than provider centered way.</p> <p>This presentation will preview the emerging vision of the new CIO who came to The Ottawa Hospital from the private sector, with years of experience in large global corporations. It has become clear to Mr. Potter that a tremendous amount of learning and innovation from the private sector can be applied to Healthcare, to enable the quantum leap required over the next 5 years. This should be an interesting session with insight from a Private Sector CIO gone Public.</p> <p>  Presented by Dale Potter, CIO, The Ottawa Hospital </p>
<p>10:55am - 11:15am</p>	<p style="text-align: center;">Networking Break (Location: Trailblazer Hall South)</p>		

Part 3: Raising the ROI of IT

11:20am - 11:50am

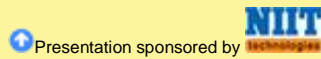
Executive Exchange

CIO Thought Leadership
(Location: Trailblazer Ballroom D/E)

Transforming Patient Experience Through Better Provider Collaboration

As competition in the healthcare industry continues to rise, hospitals are reconsidering how to best market themselves to the community and achieve the competing objectives of exceptional patient care while protecting their bottom line. Hospital administrators and executives recognize the challenges, but only those who take proactive measures to ensure the stability of their revenue streams and improve continuity of care for their patients will remain viable in the long-term. While direct-to-consumer initiatives have merit, the vast majority of patients select a hospital for outpatient procedures or in-patient care based upon a recommendation or referral from their physicians. Since physicians play such a critical role in driving a hospital's core business, and consequently its bottom line, new marketing efforts should focus on cultivating relationships with these strategic partners to strengthen the referral base and bridge the current gaps in continuity of care.

It is undeniable that quality of care and consumer satisfaction will play a role in patient loyalty; however, it is the loyalty of local physicians and physician practices that will most heavily impact patient traffic. Transforming the patient experience through technology that enables better collaboration with community and referring physicians is a win-win for the hospital as it improves both patient and physician satisfaction!



Presentation sponsored by

11:55am - 12:25pm

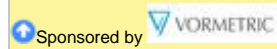
Executive Exchange

CIO/CTO Roundtable
(Location: Merriam)

Encrypting Healthcare Data in the Age of HITECH and Cloud

This roundtable session will explore new legal and technology drivers to encrypt healthcare data, creating effective enterprise encryption strategies and balancing those efforts with data availability needs. Topics to be covered include:

- Should I encrypt data in light of the HITECH Act?
- How can encryption and data availability be effectively managed in healthcare environments?
- The importance of enterprise encryption standards
- Moving to the Cloud: Can I get the benefits if I encrypt?



Sponsored by

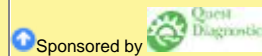
CIO/CTO Roundtable
(Location: Lowell)

Finding a Competitive Advantage: Buying practices, First mover ACO activities, leveraging affiliated physicians, what is your organization doing?

During this roundtable, the discussion will focus on key topics relevant for hospitals and their executive teams including:

- Medicare bundled payments and regulatory requirements, and how these changes are forcing hospitals and physicians to collaborate more closely
- Thoughts about Accountable Care Organizations (ACOs), and the current trends toward hospital-owned practices
- The current drivers of EHR adoption

With the vast majority of ambulatory physicians not yet using an EHR, how critical is it to move now to bring affiliated physicians online and connect them to your healthcare delivery network?



Sponsored by

CIO Open Forum Luncheon
(Location: Trailblazer Ballroom D/E)

Navigating the Changing Role of the Chief Information Officer

The role of the Chief Information Officer is shifting from a technical skill-set to a business orientation. This session looks at the history of the position, current trends, expert opinions and the future of the role.

Focus and Take-away(s):

12:30pm -
1:30pm

- Establishing the Current Trends in the CIO Role
- Recognizing the Increasing Importance of
- Role in Technology-Driven healthcare
- Positioning the CIO role for Maximum Effect in the Healthcare Industry
- Managing Change in an Environment of Flux

 Moderated by

William "Buddy" Gillespie VP & CTO Emeritus, Wellspan Health



1:35pm -
2:05pm


CIO Think Tank
(Location: Merriam)

Google Docs in Healthcare?

Can a user-centric collaboration tool fit into a regulated environment? Cloud-based communication and collaboration tools are everywhere, and users (and bosses) insist on using them. In this session, Hilary Croach, CIO, Bay Cove Human Services will discuss the values and vulnerabilities of using one such tool: Google Docs.

Croach will address the challenges of meeting compliance needs using Google's standard administrative access features on data stored in Google Docs. Additionally, he will highlight the importance of an advanced data visibility solution that provides insight on who has access to what, and what is accessible to whom.

Participants will learn about what worked for Bay Cove Human Services - a data governance solution for Google Docs (CloudLock, by Aprigo) - and will engage in a discussion on the implications, risks and benefits of such an collaborative environment and how a data governance solution can mitigate risks.

 Presented by

Hilary Croach, CIO, Bay Cove Human Services




CIO Think Tank
(Location: Lowell)

Establishing a Business-Driven Enterprise Architecture Program

The purpose of Enterprise Architecture (EA) is to align organizational strategy, business processes, and information technology. An effective EA practice can lead an enterprise on the road to greater collaboration, innovation, and agility. However, with these ambitious goals, many organizations face challenges in delivering or recognizing real business value from EA.

This session will discuss the journey of establishing an EA program that delivers real business outcomes in visible ways at Trinity Health. The discussion outline will include:

- EA Governance
- EA Framework
- EA Communication
- EA and Innovation

 Presented by

Karen Xie, Ph.D., Director, Enterprise Architecture & Program Management, Trinity Health




2:10pm -
2:40pm

CIO Think Thank
(Location: Merriam)

Managed Services & Outsourcing in a Challenging Climate

Healthcare companies must carefully pick the spots where it can cut costs and where to continue - or even accelerate - investment. What providers and payers may have to give up in coming months and years is the idea that they need to own and operate the systems that underlie their operations. The reality is that much of this infrastructure is non-strategic, non-standard, and lacks the scale needed for operational efficiency. A new generation of outsourced services that remove these tired assets from provider balance sheets and operate them as shared managed services potentially provides a high road for the effective management of resources during the recession, and sets the stage for growth in less encumbered areas once the economy rebounds.


 Presented by

**Shadaab Kanwal, Director Enterprise Clinical Informatics,
UCLA Health System**

CIO Think Thank
(Location: Lowell)

Digital Healthcare: Myths and Reality

We hear a lot about how IT will promote efficiencies in healthcare and reduce costs. There is no doubt that it can... but will it? When? Will we like the result? Do we have realistic expectations? Storage is just one component that each healthcare organization and provider will see differently - with the result that several different solutions are implemented simultaneously. How can this counterintuitive approach decrease cost or improve patient care? Has the capability to implement new technological wonders gotten in the way of good judgment and common sense? This session will be an insightful and fun discussion on the perspective from the point of view of an academic medical center and if the promise of healthcare IT is realistic.

 Presented by

Richard Miller, VP IT & CIO, UTHealth



Closing CIO Executive Visions Panel
(Location: Herberger Ballroom 3)

Improving Patient Care Through Mobility

Whether it's used by patients and family or clinicians and staff, Health Information Technology departments continue to rollout PACS, electronic medical records, and innovative computer based services. Unfortunately, in our consumer-driven IT world, the bar keeps getting set higher - from desktops to laptops to netbooks, from Blackberrys to iPhones, work at home or work anywhere. How are healthcare organizations dealing with increased mobility; what technologies have made a difference, and what have been the pitfalls? The panel will look at mobility in healthcare from the patient, clinician and administrator perspective. What's been working, why, and where are we headed?

- Delivering Information: Anytime, Anywhere
- Enhance enterprise agility and migration from the desktop
- Improve team collaboration, responsiveness and accuracy at the Point of Care
- Event-driven, real-time notification and patient care alerts intelligently routed to appropriate user

Moderator:

2:45pm -
3:45pm

 **Jack Santos, Research VP, Gartner**

Panelists:


 **Galen Metz, CIO, Group Health Cooperative of SCW**

 **Patrick Hale, CTO, Sparrow Health System**

 **Dave Gravender, VP & CIO, Kaweah Delta Health Care District**

 **Eric Daffron, CIO, Southeast Alabama Medical Center**

 **Peter Waegemann, Health IT Strategist VP, mHealth Initiative**

 **Jim Keegan, Business Development Director, Patient Monitoring Systems & IT, Draeger Medical**

 Panel sponsored by 

3:45pm -
3:50pm


Concluding Remarks
(Location: Herberger Ballroom 3)

3:50pm -
6:00pm

Recreation & Relaxation Time

Tour the Care360 EHR Road Test! (4pm-5pm)

Featuring a state-of-the-art mobile experience, the Care360 EHR Road Test will put physicians in the driver's seat, coupling insights on EHR benefits and available federal incentives with a "hands-on" introduction to our industry-leading Care360 EHR solution.

 The Care360 EHR Road Test

 Sponsored by 

6:00pm -
9:30pm

Farewell Dinner & Networking
(Location: Northern Sky terrace)