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FOR IMMEDIATE RELEASE

Scottsdale Healthcare to Participate in CIO Healthcare Summit

October 7, 2008 – The SBS Division of CDM Media, the worldwide creative design marketing company, is preparing for another successful business gathering. The CIO Healthcare Summit is the latest gathering for individuals within the healthcare industry. The summit is pleased to announce that James Cramer, VP/CIO, Scottsdale Healthcare, has been confirmed as the most recent participating delegate.

Upon the completion of a highly successful CIO Finance Summit 2008, CDM Media proudly announces their next business technology gathering, and this time for chief information technology executives in healthcare. CDM Media has confirmed the CIO Healthcare Summit will launch May 10-12, 2009 at the Four Seasons Resort in Scottsdale, AZ. Additional participating VIP Delegates include Amir Desai, CIO, Molina Healthcare, John Powers, VP IS, CareGroup, Robert French, CIO, Samaritan Health Services and James Cramer, VP/CIO, Scottsdale Healthcare.

The goal of the CIO Healthcare Summit is to address the ever evolving role of the Chief Information Officer and offer today's leading healthcare professionals the unrivalled, uninterrupted opportunity to interact with peers in a conducive business environment. Glenn Willis, EVP, CIO Healthcare Summit, distinguishes the uniqueness of CIO Healthcare, stating "This is an ideal opportunity for executives to share ideas on their business and everyday challenges with their peers in a stress-free environment".

In order to ensure the success of the CIO Healthcare Summit a strategic agenda has been developed in order to maximize the value of business meetings and discussions. Through one-on-one peer meetings, CIO think-tank sessions, Keynote Q&A sessions and a variety of networking opportunities, healthcare professionals will be able to intimately address the most pertinent issues facing technology today. Topics to be included in the agenda include, Innovating BI in Healthcare, Enabling Core Process Competence in Care Process Management, Cloud Computing and SaaS in Healthcare and more. For more information on the upcoming CIO Healthcare Summit, please visit www.ciohealthcaresummit.com.



About CIO Healthcare Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Healthcare Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 10-12 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare industry to debate and network on the most critical Business Technology issues that their industry is facing today.