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FOR IMMEDIATE RELEASE

CIO Healthcare Summit Announces Amir Desai, CIO, Molina Healthcare as VIP Delegate

October 8, 2008- The CIO Healthcare Summit is pleased to announce that Amir Desai, CIO, Molina Healthcare will participate in this year's summit as a leading VIP Delegate. The summit will launch May 10-13 2009, at the Four Seasons Resort, Scottsdale at Troon North and is the financial services IT business event not to be missed.

Glenn Willis, EVP, CIO Healthcare Summit, anticipates the summit's success, saying, "We've already got great momentum and as the summit approaches, we're building new interest coming in from all sides. The opportunities that will be afforded to the participants at this exclusive event are simply unmatched, and it's being recognized throughout the industry. It's clear the delegates, sponsors, and partners are looking forward to September, as we continue to see more and more interest and increased website traffic as it approaches."

Specific attention to information technology in the financial sector is present in panel discussions such as 'Optimizing the Network to Drive Business', 'Cloud Computing vs. Utility Computing' and 'The Image Payments Network'. Highly anticipated networking events include a Jazz themed evening with cognac and cigar sampling and an American West themed dinner party enhanced by the rolling hills of Arizona's heartland.

The CIO Healthcare Summit has been designed to create countless opportunities for peer-to-peer networking throughout the duration of the event. Within the workshops, panel discussions, business meetings, golf outings, luncheons or dinners, there are plentiful occasions for open discussions that increase the collective sum of professional knowledge on certain issues. Coating the caliber of attendees and strategic organization of the summit, is the venue in which it will take place, The Four Seasons Resort in Scottsdale, AZ.

Topics to be included in the agenda include, Innovating BI in Healthcare, Enabling Core Process Competence in Care Process Management, Cloud Computing and SaaS in Healthcare and more. For more information on the upcoming CIO Healthcare Summit, please visit www.ciohealthcaresummit.com.

About CIO Healthcare Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets



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and international experience on delivering intimate, effective business summits, the CIO Healthcare Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 10-12 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare industry to debate and network on the most critical Business Technology issues that their industry is facing today.