



Press/Analyst Contact:

Mark Southam
Event Director- CIO Healthcare
SBS Division, CDM Media
mark.southam@cdmmedia.com
+1 808 694 3654

Paige Hogan
PR Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

TREND MICRO TO BE RECOGNIZED AS SPONSOR AT CIO HEALTHCARE SUMMIT 2009

February 20, 2009- As momentum for the CIO Healthcare Summit continues to grow, more and more top-quality, technology companies are jumping at the chance to sponsor and participate in the highly anticipated, healthcare technology gathering. The CIO Healthcare Summit is proud to announce that the latest company to come on board as a Gold Sponsor is Trend Micro, a global leader in the IT security solutions space.

Mark Southam, Event Director, CIO Healthcare Summit, commented on the Trend Micro sponsorship saying, "We are pleased to work with Trend Micro at the CIO Healthcare Summit. Their involvement will be well received by the attending CIOs. In the wake of recent high profile data breaches in the healthcare industry, CIOs are looking to move into information centric security models to overcome the challenges that they face, such as, securing a growth in the sheer volume of data through Electronic Medical Record adoption and a number of data entry points through mobile devices."

In addition to announcing the Trend Micro sponsorship, the CIO Healthcare Summit is pleased to announce the participation of VIP delegates including, Slayton Austria, Corporate VP & CIO, Sun Healthcare Group, Scott Ranson, VP & CIO, Brooksdale Senior Living, Bob Dowd, CIO, Senora Quest Lab, Gary Ahwah, CIO/SVP, Pacificare and more. The attending delegates will partake in the strategic agenda, networking opportunities and business development platforms presented at the CIO Healthcare Summit.

The CIO Healthcare Summit will take place at the Four Seasons Resort in Scottsdale, AZ, May 10-13, 2009. The business summit is designed to gather industry technology leaders within both healthcare payers and providers for three days full of intensive meetings, strategically planned workshops and an array of opportunities for networking with like-minded peers of the most successful healthcare organizations in North America. For more information, please visit www.ciohealthcaresummit.com.

About the CIO Healthcare Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summit, the CIO Healthcare Summit will be the gathering where executives develop great business summits, the CIO Healthcare Summit will be the gathering where executive develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 10-13, 2009 at the exclusive Four Seasons Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare IT industry to debate and network on the most critical Business Technology issues facing them today.