



Press/Analyst Contact:

Glenn Willis
EVP, CTO Telecom Group
SBS Division, CDM Media
glenn.willis@cdmmedia.com
+1 808 694 3700

Paige Hogan
PR Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

TM Forum to Partner and Support CTO Telecom Summit

July 10, 2009 – The CTO Telecom Summit team is pleased to announce that TM Forum, the leading industry association focused on improving business effectiveness for communications service providers, will join the roster of telecommunications organizations and CTOs gathering in support of the 2009 CTO Telecom Summit. The event will be held November 8-11, 2009 at the Four Seasons Resort in Scottsdale, Ariz. Ken Dilbeck, Director of Technical Programs, TM Forum will attend as a guest speaker.

“We are glad to welcome TM Forum as a partner of the CTO Telecom Summit. TM Forum’s contributions to advancements in telecom in terms of industry research, benchmark reports, executive insight and networking services are numerous and their presence at the event is valued by our CTO community,” said Glenn Willis, EVP, CTO Telecom Summit.

TM Forum guest speaker, Ken Dilbeck, Director Technical Program, will participate as a featured panelist on the CTO panel, “Application of NGOSS Standards combined with SOA to transform IT”. The discussion will be moderated by Shira Levine of Infonetics Research and will outline major industry challenges including technical issues and results as well as performance on KPIs and ROI concerns.

With more than 700 member companies in 75 countries, TM Forum is the world’s leading industry association focused on improving business effectiveness for service providers and their suppliers. Serving the information, communications and entertainment industries, the Forum provides practical solutions, guidance and leadership to transform the way that digital services are created, delivered and charged. Members include the world’s largest service providers, cable and network operators, software suppliers, equipment suppliers, and system integrators.

About the CTO Telecom Summit

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content driven events for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical

markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the exclusive Four Seasons Resort in Scottsdale, Ariz. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's telecom industry to debate and network on the most critical business technology issues that their industry is facing today.