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## CIO INSURANCE SUMMIT ANNOUNCES CYBER INSURANCE NEWS AS A 2009 MEDIA PARTNER

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**October 2, 2009** – The Strategic Business Summits (SBS) Division of CDM Media is pleased to announce that Cyber InsuranceNews will partner with the CIO Insurance Summit, an insurance IT event that brings together C-level IT executives, technology solution providers, and analyst thought leaders to discuss the critical technology issues affecting insurance organizations. The CIO Insurance Summit will be held at the Four Seasons Resort in Scottsdale, AZ, December 6-9, 2009.

“We’re happy to announce Cyber InsuranceNews as a media partner for the upcoming CIO Insurance Summit. Our events are designed to bring together senior-level executives and thought-leaders facing similar issues. All aspects of our events- from the development of the agenda - encourage open dialogue for strategy and idea sharing. Cyber InsuranceNews stands out as a resource for insurance executives and they will be responsible for bringing the news that matters to insurance IT leaders,” said Glenn Willis, EVP, CIO Insurance Summit.

Cyber InsuranceNews is the trusted source of information regarding new products, regulation, innovation, conferences, conventions, education and management in the insurance industry. They are dedicated to providing quality news and services in a dynamic, 100% digital format. The executive team at Cyber InsuranceNews has more than four decades of combined experience as insurance agents and managers. Cyber InsuranceNews is distributed to over 147,000 insurance industry analysts, agents, managers, and executives each month. As a CIO Insurance Summit premiere media partner, Cyber InsuranceNews will aid in promotion, distribute literature and work to deliver the latest IT trends to attending insurance IT executives.

Attending IT executives at the 2009 CIO Insurance Summit will discuss current challenges, best practices, breakthroughs and trends facing the Insurance sector. Agenda highlights include panel discussions and workshop sessions focusing on data/fraud protection, IT investment and aligning technologies for change.

For more information about the CIO Insurance Summit, please visit <http://www.cioinsurancesummit.com>

### **About the CIO Insurance Summit**

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits to C-level clientele from Fortune 1000 companies. With experience in more than 20 different vertical markets and international experience delivering intimate, effective business summits, the SBS Division of CDM Media provides gatherings where leading IT executives can develop great business ideas and lasting relationships with peers and colleagues. The CIO Summits are designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology event is packed with one-on-one meetings, case study presentations and engaging keynote speeches. The CIO Insurance Summit will be hosted December 6-9, 2009, at the Four Seasons Resort, Scottsdale, AZ. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit <http://www.cioinsurancesummit.com>