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FOR IMMEDIATE RELEASE

## CIO Healthcare Summit Announces mobihealthcare 2010 Media Partnership

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**November 24, 2009-** CDM Media is proud to announce mobihealthnews, the leading trade publication for the wireless healthcare industry, as a media partner of the 2010 CIO Healthcare Summit. The CIO Healthcare Summit will gather CIOs from the nation's top healthcare organizations and industry thought leaders for the May 9-12 2010 event, to be held at the Phoenician Resort in Scottsdale, AZ.

"We are thrilled to have mobihealthnews partnering with us for the CIO Healthcare Summit. They are converging two industries that are shaping the future of healthcare. The CIO Healthcare Summit is designed to provide healthcare's influential leaders and executives with an exceptional opportunity to interface with similar thinking individuals who looking to address these same situations. Having mobihealthnews' support of the upcoming summit is greatly welcomed," said Glenn Willis, CEO of CDM Media and acting EVP, CIO Healthcare Summit.

Mobihealthnews is the leading trade publication, including a combination of breaking news, exclusive interviews and live event coverage for the wireless healthcare industry. The publication tracks innovations and helps define sustainable business models for the emerging wireless health industry. Mobihealthnews reaches a targeted audience of hospital administrators, healthcare service providers, physicians, nurses and the industry players who are developing the devices and services that are transforming healthcare today.

Attendees of the CIO Healthcare Summit will discuss current challenges, best practices, breakthroughs and trends in the Healthcare industry. Agenda highlights include panel discussions and workshop sessions focusing on business intelligence, healthcare security and a keynote presentation discussing how technology can enable healthcare. For more information about the CIO Healthcare Summit, please visit <http://www.ciohealthcaresummit.com/>.



### **About CIO Healthcare Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Healthcare Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May9-12 2010 at the exclusive Four Seasons Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare industry to debate and network on the most critical Business Technology issues that their industry is facing today.