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FOR IMMEDIATE RELEASE

Accenture to Sponsor 2009 CIO Insurance Summit

November 18, 2009- The CIO Insurance Summit, the leading business technology summit that brings together C-level executives, solution providers and analyst thought leaders from the insurance industry, is proud to announce that Accenture will sponsor the 2009 event. The CIO Insurance summit will be held at the Phoenician Resort in Scottsdale, AZ, December 6-9, 2009.

“As a recognized leader in systems integration and technology services worldwide, Accenture has a proven track record in helping organizations achieve high performance. The CIO Insurance Summit brings together insurance industry decision makers to come together and address high level solutions for industry challenges and we’re thrilled to have Accenture on board as an event sponsor,” said Glenn Willis, CEO of CDM Media.

Accenture is a global management consulting company, focusing on technology services and outsourcing. The company endeavors to produce high-performance businesses and governments by collaborating with clients and offering comprehensive capabilities across all industries, and across-the-board research on the world’s most successful companies.

The CIO Insurance Summit’s agenda will include one-on-one meetings, workshops and case study presentations. Open dialogue is encouraged to maximize idea sharing and productivity offering participants the opportunity to work with industry peers. For more information, please visit www.cioinsurancesummit.com

About the CIO Insurance Summit

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience of delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in insurance can develop great business ideas and lasting relationships with peers and colleagues. The CIO Insurance Summit is designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business

atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology event is packed with one-on-one meetings, case study presentations and engaging keynote speeches. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit www.cdmmedia.com