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FOR IMMEDIATE RELEASE

CDM Media's CIO Summit Will Bring Together Technology CIOs from Various Industries to Strategize and Network

February 24, 2010- The Strategic Business Summit Division of CDM Media is pleased to announce dates and agenda details for the 2010 CIO Summit. The CIO Summit will gather North America's leading technology CIOs from various verticals, including pharmaceuticals, retail, airlines/transportation, and manufacturing, to address technology priorities. The CIO Summit will be held in Scottsdale, AZ, September 19- 22, 2010.

"The CIO Summit provides a platform for CIOs across industries to meet and address IT priorities that they have in common. Our attendees will gain insight into CIO challenges and successful strategies by meeting with their peers and interacting through agenda sessions. The focus of this event is on the role of the CIO and how to better the technology landscape as it relates to enterprise growth, no matter what industry you represent," said Glenn Willis, CEO, CDM Media.

The CIO Summit will bring together CIOs and senior-level IT executives for a three-day event filled with CIO thought-leadership sessions, interactive executive panels, keynote presentations and networking opportunities. The CIO Summit's content committee works directly with CIOs and end-users to tailor agenda sessions in order to incorporate prioritized and pertinent technology topics. Session topics for the 2010 CIO Summit include "The Role of the CIO," "Efficiently Establishing a Customer Centric Enterprise," and "The Evolving Data Center." The CIOs that attend the CIO Summit will interact with peers in a focused and value-driven setting.

If you would like to find out more about the CIO Summit or to qualify to attend, please visit www.ciosummit.us or contact Katie Graves, Director of Marketing & Client Services, CDM Media at katie.graves@cdmmedia.com.

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About CDM Media

CDM Media is the worldwide B2B media company serving Fortune 1000 clients. CDM Media develops unique marketing platforms for high-level IT professionals across several verticals and is the custom design marketing organization for companies who are looking to influence and build relationships with CIOs and senior level technology executives. The Strategic Business Summit (SBS) Division of CDM Media specializes in gathering analyst partners, CIOs, IT executives and solution providers for face-to-face meetings and events. For more information about CDM Media, the SBS Division or the [CIO Summit](#), please visit www.cdmmedia.com.

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