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FOR IMMEDIATE RELEASE

CIO Utilities Summit Becomes Leading Smart Grid Event with Recent Agenda Additions

February 3, 2010 – The CIO Utilities Summit is set to become the leading smart grid event for 2010, with recent agenda additions focusing on smart grid technology, participating smart grid experts and a strategic partnership with *Smart Grid Today*.

The CIO Utilities Summit, to be held April 18-21, 2010 at the Phoenician Resort in Scottsdale, AZ, will be a unique educational opportunity for CIOs and executives from the utilities sector to learn about recent IT topics and trends, including smart grid technology. The IT event's strategic agenda includes case studies, panel discussions, networking opportunities and more.

The CIO Utilities Summit agenda currently includes three smart grid-focused sessions: the CIO case study, "Raising the Bar with Smart Grid Technologies," the CIO thought-leadership workshop, "How Can the Smart Grid Allow Consumers to Integrate Resources?," and the CIO executive visions panel, "Secure Against the Data Tsunami: Dealing with security issues due to the current information influx from the Smart Grid."

"Smart grid technology is the way of the future in the utilities sector and we are proud to host an event that will bring our technology attendees the critical information that they need to know on this topic," said Ross Abbott, Event Director, CIO Utilities Summit.

Participating smart grid experts include Andres Carvallo, CIO of Austin Energy and the chairman of the Large Public Power Companies' Smart Grid Task Force and Doug Warner of SCANA Corporation, who serves on the steering committee for his company's smart grid initiative. Carvallo is giving the event's Monday keynote address, "Managing Innovation in the 21st Century."

The CIO Utilities Summit also recently partnered with *Smart Grid Today*, a worldwide daily news journal of the modern electric utility industry. This partnership will ensure that all attending IT executives get the most up-to-date information on smart grid security, renewables, stimulus opportunities and more.

With a packed agenda, world-class venue and speakers for the most innovative utilities companies in the U.S., the CIO Utilities Summit is a must-attend event for technology executives looking to network and learn about current IT trends, including smart grid technology. For more information about the IT event, please go to <http://www.cioutilitiessummit.com/>.



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About CIO Utilities Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media will gather executives to develop great business ideas and lasting relationships with their peers and colleagues. The CIO Utilities Summit will be hosted April 18-21, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's utilities industry to debate and network on the critical business technology issues.

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