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## Returning Sponsor Trend Micro Signs on to Support Seven of CDM Media's 2010 CIO Events

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**January 4, 2010-** CDM Media is proud to announce that Trend Micro, a global leader in endpoint, messaging and Web security, has signed on to sponsor seven of CDM Media's industry-specific CIO events in 2010. Trend Micro is a returning sponsor, having participated in the 2009 CIO Insurance Summit, CIO Telecom Summit and CIO Healthcare Summit.

The technology events run by CDM Media are an opportunity for CIOs and IT executives to network and learn about the latest industry topics and trends. Held over two and one-half days, the IT summits include thought-leadership workshops, CIO executive visions panel discussions, keynotes and CIO case studies. Sponsors of CDM Media's summits enjoy pre-event marketing, signage at the event and are given the opportunity to meet one-on-one with attending technology leaders.

Trend Micro is an award-winning security company that is focused on creating smarter security solutions that protect against a wide range of insidious threats and combined attacks including viruses, spam, phishing, spyware, botnets, and other Web attacks, including data-stealing malware. The company's ultimate goal is to provide their customers with timely, effective threat protection with the least amount of complexity.

"We are proud to have Trend Micro sponsoring our upcoming 2010 CIO events. The CDM Media team works hard to ensure that each our sponsors as well as our attending IT executives take part in a world-class, technology-focused event. Trend Micro offers top of the line security solutions and our attending executives will benefit from their participation," said Glenn Willis, CEO, CDM Media.



For more information about sponsoring one of CDM Media's world-class CIO events, go to <http://www.ciosummits.com/>.

### **About CDM Media**

CDM Media is a custom design marketing company that provides strategic solutions and tailored packages for all of your technology marketing needs. Through innovative and creative planning, and truly catering to our customers' marketing challenges, we provide a one-stop-shop for companies looking to stand out in today's markets. CDM Media presents our clients' marketing material creates unique platforms that garner a high-level audience in targeted verticals. Through CDM Media's three divisions—Integrated Media Services, Strategic Business Summits and Custom Design Marketing—we provide complete and dynamic marketing coverage.