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## **CIO Finance Summit Announces Exclusive CIO Content Development Committee – Members Include CIOs from HSBC, Sun National Bank and First Citizens**

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**February 18, 2010** – The CIO Finance Summit team is pleased to introduce the seven members of the event's exclusive CIO Content Development Committee. The committee has been established to define agenda topics and enhance the opportunities provided to the attendees of the 2010 CIO Finance Summit. The CIO Finance Summit will gather North America's senior-level technology executives, analysts and thought-leaders for a three-day finance IT focused conference in Scottsdale, AZ, August 29 – September 1, 2010.

Joining the CIO Finance Summit's CIO Content Development Committee are the following IT leaders:

- Harvey Koeppel, Executive Director, Center for CIO Leadership and Summit Master of Ceremonies
- Duane Good, EVP, Head of Risk System Infrastructure, HSBC North America
- Sudhir Nair, SVP, Business Technology, Bank of America
- Rob McIsaac, CIO & Group VP, First Citizens Bank
- HP Bunaes, SVP, Director of Risk Management Information & Technology, SunTrust Bank
- Angelo Valletta, CIO & SVP, Sun National Bank
- Paul Jameson, Global Director for Financial Industry, Cisco Systems

As members of the CIO Content Committee, these distinguished executives have begun to identify and will continue over the next several months to discuss key issues to be addressed at the CIO Finance Summit. These CIOs have already identified areas such as cloud computing, governance, analytics, and risk management as important topics worthy of a discussion between key industry IT executives and technology solution providers to determine new and innovative strategies available in the market. As cloud computing continues to gain momentum as a cost-saving investment, the main concern among IT

professionals in finance remains the security that the cloud does or does not provide. This is one of the main topics that will be discussed at this year's finance IT conference.

As attendees, the committee members will participate in an array of agenda sessions including CIO think-tank sessions, CIO case studies and CIO executive vision panels. The CIO Finance Summit is an opportunity for finance IT leaders and technology experts to strategize, network and connect with peers over the course of three days. To find out more about the CIO Content Committee or to inquire about qualifying to attend the event, please visit <http://ciofinancesummit.com/magnificent7.pdf>.

### **About the CIO Finance Summit**

The CIO Finance Summit is a technology-focused summit that brings together C-level technology executives within North America's financial services industry. The CIO Finance Summit is organized by the Strategic Business Summit Division of CDM Media, the leading B2B marketing and media company. CDM Media delivers strategically positioned, content-driven events to C-level technology clientele from Fortune 1000 organizations. With experience in more than 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Finance Summit creates unique opportunities for executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Finance Summit will be held August 30 - September 2, 2010 at the Phoenician Resort in Scottsdale, AZ. For more information, please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com)