



Contact:

Nick Backhouse
Event Director- CIO Healthcare
SBS Division, CDM Media
nick.backhouse@cdmmedia.com
+1 808 694 3600

Paige Hogan
PR Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

The CIO Healthcare Summit Announces Returning Sponsors and Latest Agenda Details

Citrix, HP Exstream, and Open Text Return as Sponsors and Ed Mounib, Global Healthcare Lead, IBM Institute for Business Value to Present Closing Keynote

February 3, 2010 – The CIO Healthcare Summit team is pleased to announce returning event sponsors including Citrix, HP Exstream, Open Text, and Juniper Networks. Along with recognizing returning sponsors, the summit team has announced latest agenda details, including a closing keynote presentation by Ed Mounib, Global Healthcare Lead, IBM Institute for Business Value. The CIO Healthcare Summit will bring together the healthcare industry's CIOs and IT executive leaders for a three-day summit, May 9-12, 2010 at the Phoenician Resort in Scottsdale, AZ.

"The CIO Healthcare Summit is designed to maximize the value of industry peers coming together to strategize and network over a focused couple of days. Attending CIOs, analysts and solution providers come to this event because they know that they will be given the opportunity to meet with healthcare's IT leaders. It's of utmost importance that we have the nation's top technology organizations -such as Citrix, HP Exstream, and Open Text - at the summit so we can provide the latest technologies for discussion amongst our attendees," said Nick Backhouse, Event Director, CIO Healthcare Summit.

The returning sponsors of the CIO Healthcare Summit will have executive representation at the event, and will have the opportunity to take part in various sessions and workshops. CIO Thought-Leadership sessions, CIO Executive Vision panels, CIO Case Studies and keynote presentations will address healthcare priorities, challenges and trends.

Ed Mounib, MBA, MPH, is the Global Healthcare Lead for the IBM Institute of Business Value. In this role, Mounib develops original, analytically-driven thought-leadership and techniques that enable clients to realize business value. Mounib's career has focused on strategy and information technology towards improving healthcare and public health. At the CIO Healthcare Summit, Ed Mounib's keynote presentation, "Transforming Healthcare through the Transition of a PHC System," will address the major challenges that impede progress toward a successful personalized healthcare system.

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For more information about the CIO Healthcare Summit, please visit www.ciohealthcaresummit.com

About the CIO Healthcare Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted May 9-12, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from innovative companies within North America's healthcare industry to debate and network on critical business technology issues.

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