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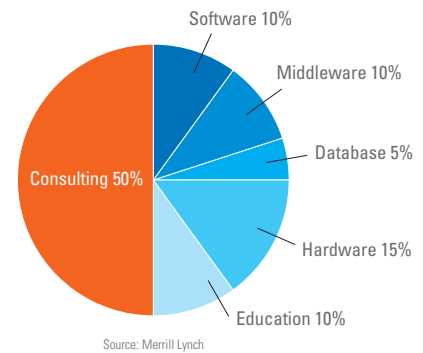
Top Ten Ways To Get More From Your SiteMinder Deployment

How Identity and Context Virtualization Saves Money, Adds Flexibility, and Brings New Life to Your Portal

Enterprises are looking for incremental change to their infrastructure—but how can you enhance your portal without spending too much?

The value of your portal lies in delivering a rich and secure experience across multiple applications. The more information you provide, the more valuable your portal is to stakeholders across your organization. **Unfortunately, integrating all these applications securely has a high price**, involving complex deployments and costly consultants. In fact, enterprises routinely spend 50% of their deployment budgets on services and consulting, only to receive a one-time solution that's complex to maintain and difficult to extend.

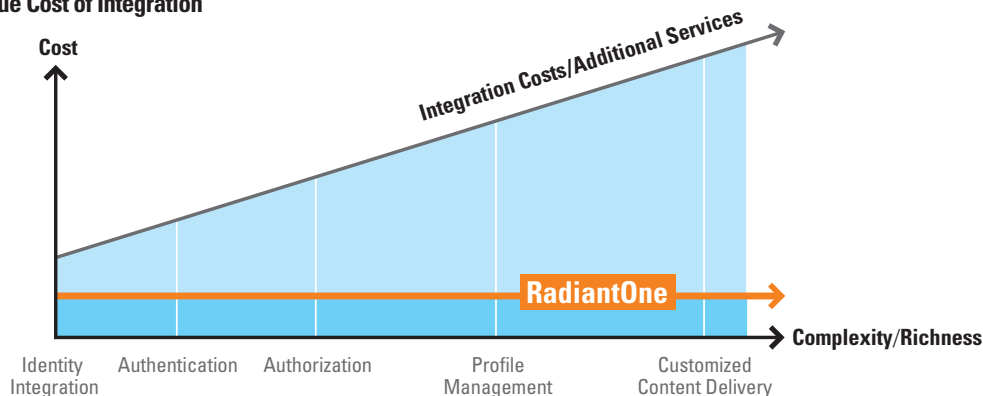
Cost Structure of Traditional IT Deployments



The integration challenge: Why your WAM is so difficult to evolve

The problem is particularly acute when it comes to evolving the security layer for Web Access Management solutions, such as SiteMinder. While SiteMinder does a great job managing access, it's not designed for integrating identities or pulling attributes from multiple sources to deliver rich "security contexts" to the policy server. Once companies get through their initial deployment they often get stuck, because SiteMinder is only as effective as the information you feed it. As you ask SiteMinder to do more—from authentication to finer-grained authorization and even profile management—you have to feed it an increasingly rich diet of identities and attributes that come from scattered, disparate data sources. But such a menu is expensive—and the costs rise along with your needs and goals.

The True Cost of Integration



You need a better, more cost-effective way to integrate this information: You need identity & context virtualization

Developed by the inventors of the virtual directory, identity and context virtualization is the next generation integration solution that delivers **the incremental change enterprises are looking for—at a lower cost and with faster ROI.**



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Top Five Business Reasons

Why Identity and Context Virtualization Makes Sense for Your Enterprise

- 1 Zero Impact on Existing System**
Get up and running without breaking your current infrastructure: Identity and context virtualization is a plug and play software solution that's fast and easy to configure and maintain, without disrupting existing integrations. So you get immediate ROI for your most pressing pain points—and don't add more headaches to the mix.
- 2 Invest Once, Evolve As Needed**
Build a system that grows with your business: With identity and context virtualization, you can make incremental changes over time, as your needs evolve and change. RadiantOne makes it easy to manage the increasingly complex data environments that result from new corporate initiatives, mergers, and acquisitions. It also enables you to deliver on more user-centric priorities without adding open-ended integrator expenses—essential in times of economic uncertainty.
- 3 Integrate As You Go**
Add new sources anytime, without costly custom coding: Whether you've acquired a new company, want to extend your existing portal to new populations, or you're just adding new functionality, RadiantOne makes it quick and easy to add new data sources whenever you need—without paying huge consulting costs for brittle one-off integrations.
- 4 Centralized Accountability**
Gain a central virtual access point for an "accountability" audit: No company has the perfect authorization system in place, but RadiantOne gives you a solid audit trail, delivering a post-mortem record of who did what. And because we give you a smarter, global view of your identity, we enable you to move beyond a security-based focus on authorization to a more business-driven focus on managing user profiles and delivering customized content.
- 5 Ongoing ROI**
Create a platform for new initiatives and added value beyond security: RadiantOne can do more than supercharge your SiteMinder deployment. The same engine used to trigger authorization rules can also integrate attributes and contextual data from across your data silos, enabling a world of fine-grained, context-driven new services—all without making heavy investments in custom code or point solutions.



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Top Five Technology Reasons

Why Identity and Context Virtualization is the Right Choice for Your Infrastructure

1 **Out-of-the-Box Solution**

Get in-place substitution that doesn't disrupt your infrastructure: Replace manual customization and tinkering with software emulation and configuration. RadiantOne virtualization reverse-engineers your configuration as it runs, so you can simulate a deployment of your entire portal security without disturbing your production system, then incrementally enhance that system according to new requirements.

2 **Data Model-Driven**

Move beyond virtual directory as a proxy: Your existing directory structure is behind all the logic of authentication and authorization. SiteMinder configures this system as a black box, which works well as long as nothing changes. But your system must inevitably evolve—and that's where RadiantOne comes in. Our unique virtualization process creates an explicit data model, so you can see all the moving parts and evolve as needed.

3 **Advanced Correlation and Join**

Extend your model with any new identity and data sources: Only RadiantOne enables you to easily add new identities and disambiguate them using identity correlation, an essential operation for authentication and SSO. Then you can enrich those identities with more attributes, using sophisticated joins across heterogeneous, distributed sources, for authorization and advanced profile management.

4 **Multiple Levels of Authorization**

Ensure accountability, no matter what policies have been defined: Developing authorization rules, groups, and roles is an ongoing process that often occurs beyond the scope of the IT department. RadiantOne centralizes access through virtualization and logs all activity—giving you an audit trail for post-mortem analysis of security breaches. As more rules are delineated, RadiantOne delivers more attributes to your policy server, for increasingly finer-grained authorization.

5 **One Infrastructure, Many Initiatives**

Deliver on the promise of profile management and content customization: The same engine RadiantOne uses for triggering authorization rules could easily be the driver for context-driven content delivery. If you feed your rule engine the right attributes and triggers, it will bring the relevant content when and where it's needed. Context virtualization can also gather the appropriate content across data sources to display for given contexts.

>> **Next steps:** Find out how RadiantOne identity and context virtualization can extend and enhance your SiteMinder deployment. Call Radiant Logic at 1-800-296-3709, email info@radiantlogic.com, or visit us online at www.radiantlogic.com