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## **“Getting the Most from Your EMR/EHR Solution” Webinar to Shine Light on the Critical Components of Healthcare Content Management**

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**March 9, 2010-** Healthcare IT executive leaders Peter Waegemann, VP, mHealth Initiative; Joe Stewart, Senior Director, Transactional Document Management & Imaging, Open Text; and Bob Caldwell, GM, Open Text Healthcare Solutions will come together to discuss EMR and EHR solutions in a live webinar on Tuesday, March 30, 2010 at 2:00pm EDT.

The webinar, “Getting the Most from your EMR/EHR Solutions,” will address the critical components of EMR/EHR use as they relate to lab and pathology systems, radiology, admissions and more. The webinar will consist of a 30 minute presentation that will kick off with insights shared by Peter Waegemann, a leader in health informatics, followed by a joint presentation by Bob Caldwell and Joe Stewart of Open Text, the preeminent provider of enterprise content management (ECM) software ([www.opentext.com](http://www.opentext.com)). The Open Text executives will share case studies and real life examples of the value created by providing a consistent and easy-to-use interface for doctors and nurses.

Following the presentation, audience members will be invited to partake in a live question and answer session where webinar panelists will address submitted questions on healthcare content management topics.

The complimentary webinar will be hosted by CDM Media, the leading marketing and media organization serving IT solution providers. Webinar registration is open at <https://www2.gotomeeting.com/register/586583203> and inquiries about the session can be sent to Paige Hogan, PR Manager, CDM Media at [paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com).

## About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients. CDM Media develops unique marketing platforms for high-level IT professionals across several verticals and is the custom design marketing organization for companies who are looking to influence and build relationships with CIOs and senior level technology executives.

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