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FOR IMMEDIATE RELEASE

## IBM to Present “Building a Smarter Planet and Smarter Government with Cloud Analytics” at CIO Government Summit

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**May 6, 2010** – The CIO Government Summit, the leading educational conference for technology leaders in the government sector, is pleased to announce IBM’s participation at the event. Chuck Prow, Managing Partner, Public Sector, IBM Global Business Services will present the executive keynote speech “Building a Smarter Planet and Smarter Government with Cloud Analytics” on Monday, May 25, 2010 at 6pm. The CIO Government Summit will be held at the InterContinental Montelucia Resort in Scottsdale, AZ, May 23-26, 2010.

The CIO Government Summit will include an array of strategy sessions that allow CIOs to share insights and experiences. The summit’s agenda includes CIO think-tank sessions, CIO thought-leadership presentations, CIO case studies, executive visions panels and keynote presentations from some of the most influential members of the government technology community. Topics to be addresses at this year’s CIO Government Summit include:

- “Enabling High Performance with Next Generation Infrastructure”
- “How to Manage Information to Achieve High Performance in Public Sector”
- “Head in the Cloud?”

Chuck Prow, who has more than 27 years of government experience, is responsible for IBM’s \$2.5 billion dollar U.S. GBS public sector services business, which includes federal, state, local, education, and healthcare markets. The GBS public sector provides transformation and strategic planning, business process and operational improvement, system integration and engineering, infrastructure and security, and outsourcing solutions. Prow has helped large, complex private and public organizations achieve their objectives through strategy development, operational improvement and technology implementation. This includes federal defense and civilian departments, Fortune 500 and mid-sized industrial, consumer goods, financial services and healthcare companies. He also has oversight responsibility for IBM’s global public sector services business.



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CIO Government Summit attendees will have the opportunity to interact with peers throughout the course of the summit and within the agenda sessions. To find out more about the CIO Government Summit agenda or if you're interested in attending the summit, please contact Mark Southam, Event Director, CIO Government Summit at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com).

## **About IBM**

For over a century IBM has been working with Federal, State and Local Governments to better serve its constituents. IBM offers a unique combination of innovative industry insights and proven end-to-end technology solutions to help make organizations responsive and flexible. With consultants and professional staff in more than 160 countries globally, IBM Global Business Services (GBS) is the world's largest consulting services organization. Drawing from that experience, IBM GBS provides clients with business process and industry expertise, a deep understanding of technology solutions that address specific client issues, and the ability to design, build and/or run those solutions in a way that delivers bottom-line business value and satisfaction to the end user.

With IBM's experience working with government agencies at all levels, it is well positioned to help facilitate collaboration among US Federal, State and/or Local municipalities. For more information visit [www.ibm.com/government](http://www.ibm.com/government)

## **About the CIO Government Summit**

The CIO Government Summit will be hosted May 23 -26, 2010, at the InterContinental Montelucia Resort in Scottsdale, AZ. The summit is designed to provide an educational and content-focused forum for North America's senior IT executives in the government sector. The CIOs, C-level IT executives and IT decision makers that attend the CIO Government Summit will participate in a strategic three-day agenda filled with workshops, case studies and keynote presentations focusing industry trends and challenges. The CIO Government Summit is organized by the Strategic Business Summit (SBS) division of CDM Media. This SBS division delivers effective, vertically-focused events for IT leaders in technology. For more information about the CIO Government Summit, please visit <http://www.ciogovernmentsummit.com/>