



Strategic Insight for Technology Leaders in Insurance

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CIO Insurance Summit Partners with Novarica for Upcoming Tech Event

June 21, 2010—The CIO Insurance Summit team announced today that it has partnered with Novarica, a leading source of information on markets, operations and technology for insurance executives, for the upcoming event to be held October 17-20, 2010 in Scottsdale, Arizona. This is the second time Novarica has partnered with the Summit.

The CIO Insurance Summit brings together CIOs and technology executives from the insurance industry to network, attend educational sessions, and learn about technology solutions. The event is more than your typical technology conference, it's an opportunity to make valuable business contacts and have in-depth conversations about the latest IT topics and trends.

Matthew Josefowicz, Director of Insurance Practice, Novarica, will act as the Master of Ceremonies at the event, giving the opening and closing speeches as well as guiding and participating in conversations.

Josefowicz is a well-known expert on insurance technology, operations, and e-business issues. He has presented his research and thought-leadership at numerous industry conferences and has worked directly with many U.S. and international insurer CIOs to advise them on IT strategy and solution selection.

"I am so pleased that Novarica has partnered with us for the upcoming CIO Insurance Summit. The event is sure to benefit from the organization's extensive research and industry insight. Josefowicz has his finger on the pulse of the industry and all of the technology leaders in attendance will surely benefit from his knowledge," said Mark Southam, Event Director, CIO Insurance Summit.

In addition to expert insight from Josefowicz, Novarica, as a CIO Insurance Summit partner, will also provide timely information to event attendees.

If you are interested in participating in the CIO Insurance Summit, please contact Mark Southam, Event Director, CIO Insurance Summit, at mark.southam@cdmmedia.com or 808-694-3654. For more information about the event, please visit www.cioinsurancesummit.com.

About the CIO Insurance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Insurance Summit, to be held October 17-20, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioinsurancesummit.com/>.

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