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## CIO Summit Welcomes New Event Sponsor Zenprise

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**November 4, 2010** – The CIO Summit team announced today that Zenprise, a company that develops and markets [enterprise mobile management](#) and [mobile device management software](#), has signed on to sponsor the upcoming CIO Summit, November 7-10, 2010 at the Fairmont Scottsdale Princess in Scottsdale, Arizona.

Zenprise, a privately-held company, was founded in 2003 and is dedicated to enterprise mobility, providing organizations with the tools required to protect and secure all enterprise mobile devices, including BlackBerry, iPhone, iPad, Google Android, and Windows Mobile smartphones.

With more than 300 customers, including BMC Software, Sony, and Verizon, Zenprise is known for its world-class developer and support teams, highly collaborative corporate culture, and customer-first attitude.

The CIO Summit is an exclusive opportunity for North American CIOs and IT executives to network, attend educational sessions and discuss the latest technology topics and trends. The event's strategic agenda is designed to encourage idea sharing among attendees, allowing executives to leave the event with new strategies and best practices that they can implement at their organizations.

A representative from Zenprise will be presenting the CIO Thought-Leadership session, "What Every CIO Needs to Know about Securing Smartphones & Tablets." The presentation will outline smartphone and tablet trends, securing employee-owned phones in order to protect the organization from security vulnerabilities, and securing mobile applications.

For more information about or to participate in the CIO Summit, please contact Ross Abbott, Event Director, CIO Summit at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661, or visit the technology event's website at [www.ciosummit.us](http://www.ciosummit.us).

## **About the CIO Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Summit, to be held November 7-10, 2010, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciosummit.us/>.

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