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The Progressive Physician Returns as a CIO Healthcare Summit Partner

January 03, 2010 – The CIO Healthcare Summit team announced today that it has renewed its strategic partnership with *The Progressive Physician*, an online media outlet and e-mail newsletter that delivers the latest healthcare technology information to physicians and practice administrators.

The CIO Healthcare Summit, April 3-6, 2011, will bring together more than 50 CIOs and healthcare technology leaders to network with their peers, make new business contacts and attend educational sessions on the latest IT topics and trends. The event is an opportunity for attending executives to explore how technology can help healthcare providers offer better care to their patients and control costs and will take a closer look at meaningful use, mobile technology, innovation in the healthcare industry, and the health information exchange.

The Progressive Physician's online media outlet, www.theprogressivephysician.com, and e-mail newsletter provides readers with technology tips, software reviews, case studies and research, including articles on health IT, EMR/EHR implementation and medical billing. The site also includes job listings, software demos and white papers.

"The Progressive Physician provides timely and critical information to the healthcare community and the CIO Healthcare Summit has the same goal in mind. I am excited to be partnering with *The Progressive Physician* for the 2011 event and look forward to working with them in the future, said Mark Southam, Event Director, CIO Healthcare Summit.

The CIO Healthcare Summit agenda is designed to allow attending technology executives to have in-depth conversations and share ideas in a relaxed yet focused business setting. This year's agenda has been revamped to include focused think tank sessions, analyst Q&A, open forums and CIO roundtable discussions.

If you are interested in participating in the CIO Healthcare Summit as a speaker, attendee or solution provider, contact Mark Southam, Event Director, CIO Healthcare Summit at mark.southam@cdmmedia.com or 808-694-3654. For more information about the event, visit www.ciohealthcaresummit.com.

If you are interested in forming a partnership with CDM Media, please contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About the CIO Healthcare Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Healthcare Summit, to be held April 3-6, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciohealthcaresummit.com/>.

The Progressive Physician

The Progressive Physician editorial mission is to help physicians and practice administrators understand how technology can help them better manage their practice and provide quality care. *The Progressive Physician* (www.TheProgressivePhysician.com and 45x per year *The Progressive Physician* e-mail newsletter), provides insight and guidance about practice technology, application reviews, management features, Tech Tips, regulatory updates, Q&A with industry leaders and news that is relevant to our audience from around the Web.

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