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## CDM Media Enters Strategic Partnership with insideHPC

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**February 11, 2011** – The CDM Media team announced today that it has formed a strategic partnership with insideHPC, a rapidly growing short-format news site that delivers the latest news on high performance computing to scientific and technical computing professionals around the globe, serving up an average of 850,000 page views per month.

CDM Media and insideHPC are partnering on the following technology events:

- CIO Summit, March 13-16, 2011, [www.ciosummit.us](http://www.ciosummit.us)
- CIO Life Sciences Summit, May 8-11, 2011, [www.ciolifesciencessummit.com](http://www.ciolifesciencessummit.com)
- CIO Cloud Summit, June 14-16, 2011, [www.ciocloudsummit.com](http://www.ciocloudsummit.com)

Written and edited by HPC professionals, insideHPC, [www.insidehpc.com](http://www.insidehpc.com), reports on the HPC news and trends that matter most to technology executives. With news updates and video interviews posted throughout the day, the site offers complete coverage of technology, news and business developments throughout the global HPC community. The site has been online since December 2006 and has attracted a highly targeted and dedicated readership, driving the publication's 185 percent growth in just the past two years.

CDM Media's IT events bring together CIOs and technology professionals to discuss the latest IT topics and trends in a relaxed, yet focused business setting. The event's agenda, which includes think tanks, roundtables and panel discussions, encourages attending executives to have candid conversations and make new business contacts.

For more information about CDM Media's CIO summits, visit [www.ciosummits.com](http://www.ciosummits.com). If you are interested in participating in any of the events as an attendee, speaker or sponsor, contact Torey Herr, Events & Marketing Manager, CDM Media at [torey.herr@cdmmedia.com](mailto:torey.herr@cdmmedia.com) or 808-694-3660.

**About CDM Media**

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](#).

**About insideHPC**

insideHPC's crisp style and filtered short format news site has been growing steadily since being launched in 2006, and today is one of the most popular news and information portals for stakeholders around the globe interested in High Performance Computing, supercomputing, enterprise technical computing, and emerging high-end computing technologies.

Each month, insideHPC.com serves up hundreds of thousands of page views to a highly targeted, dedicated following of senior decision makers along with hardware, software and application developers in technical and enterprise computing. insideHPC's news stories, original articles, and rich media content is read by HPC influencers, recommenders and decision makers around the globe via the publication's standard news site, special event supplements, and direct email outreach.