



Strategic Insight for Technology Leaders in Canada

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CIO Canada Summit Announces Final Agenda Details

February 25, 2011 – The CIO Canada Summit team announced today the final agenda details for the upcoming technology event, February 27 – March 2, 2011 at the Fairmont The Queen Elizabeth, Montreal, Quebec.

The CIO Canada Summit will bring together more than 50 CIOs and technology executives to network with their peers, attend in-depth educational sessions and discuss the IT issues currently affecting organizations. Attendees at the event will represent a variety of industries, including, but not limited to: healthcare, retail, finance, government, insurance and utilities.

The highly anticipated keynote panel discussion, *Transforming the Organization by Realizing the Promise of Cloud Computing*, will outline best practices and proven strategies for CIOs who are interested in or currently pursuing cloud computing projects at their organizations. Panel members currently include representatives from Trinity Western University, IBM, and PwC. The CIO Canada Summit Master of Ceremonies, Madhavi Mantha, Principal & Head, Banking Research, Novarica, will moderate the discussion.

In addition to the panel, a representative from IBM will also present the CIO Thought-leadership session, *IBM's Transformation Journey - Becoming A Globally Integrated Enterprise*. The session will discuss how major shifts in computing and globalization have reshaped the competitive landscape for organizations and outline how IBM's business model, processes, supporting technologies and company culture has changed as a result.

The CIO Canada Summit agenda also includes roundtables, analyst Q&A sessions, and think tanks as well as formal and informal networking opportunities. The format is designed to encourage conversation and debate among attendees in an effort to establish best practices and develop new ideas.

If you would like more information about the CIO Canada Summit, contact Mark Southam, Event Director, CIO Canada Summit, at 808-694-3654 or mark.southam@cdmmedia.com or visit www.ciosummit.ca.

About the CIO Canada Summit

CDM Media brings together CIOs and technology executives from North America and Canada's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Canada Summit, to be held February 27-March 2, 2011, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit www.ciosummit.ca.

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