



**Contacts:**

Chris Li  
Event Director, CIO Healthcare Summit  
CDM Media  
[chris.li@cdmmedia.com](mailto:chris.li@cdmmedia.com)  
808-694-3686

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
808-694-3675

## CIO Healthcare Summit Partners with Leading Healthcare IT News Provider

---

**March 11, 2011** – The CIO Healthcare Summit announced today that it has formed a strategic partnership with International Healthcare Technology (IHT), an online news outlet and e-magazine that provides the latest information on healthcare IT.

The CIO Healthcare Summit, April 3-6, 2011 in Scottsdale, Arizona, will bring together CIOs, senior technology executives, IT analysts and solution providers to discuss the latest technology topics and trends affecting the industry. The event is an opportunity for attendees to make new business contacts, connect with former colleagues and have in-depth conversations around meaningful use, cloud computing, and mobility, as well as other technology topics that have been identified by this year's CIO Healthcare Summit Content Committee.

Updated daily, the IHT online news portal provides readers with international and national coverage of the healthcare IT industry, including information on broadband, business intelligence, smart hospitals, electronic medical records, telemedicine, imaging and more. The site features a wide range of resources, including white papers, interviews, case studies, and event listings, and attracts readers from all levels of hospital operations, including managers, senior executives and end-users. IHT also publishes a newsletter and posts regular updates across the social media sites Twitter, LinkedIn, Facebook and YouTube.

"IHT provides the information that CIOs and healthcare technology leaders need to know to stay up-to-date and keep their organizations ahead of the technology curve. The information that the site provides not only affects these hospitals and healthcare organizations on the business end, but can potentially change patient care for the better as well. I'm excited to introduce this content to our event attendees," said Chris Li, Event Director, CIO Healthcare Summit.

For more information about CIO Healthcare Summit, visit [www.ciohealthcaresummit.com](http://www.ciohealthcaresummit.com).

If you are interested in attending or speaking at the CIO Healthcare Summit as a delegate, contact Chris Li, Event Director, CIO Healthcare Summit at [chris.li@cdmmedia.com](mailto:chris.li@cdmmedia.com) or 808-694-3686.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

**About the CIO Healthcare Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Healthcare Summit, to be held April 3-6, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciohealthcaresummit.com/>.

**About International Healthcare Technology**

As the international healthcare industry changes shape, and costs continue to rise, International Healthcare Information Technology, or IHT, bridges the digital divide in urban and rural healthcare, reduces cost and increases the standard of care the patient receives through the dissemination of healthcare information technology, and IT, industry news.

IHT provides a regular news feed of healthcare information technology news, cases studies, interviews, white papers, technical papers and more. IHT's dedicated news desk reports on all aspects and opportunities within the global healthcare information technology marketplace including: information technology, broadband, Claims handling software, CRM, business intelligence, IT, drug databases, EMR/EHR, E-health reform, imaging, insurance technology, smart hospitals, telemedicine/telehealth, wireless & mobile.

To visit us on the net please logon to [www.healthcaretechnologymagazine.com](http://www.healthcaretechnologymagazine.com)

###