



Contacts:

Ross Abbott
Event Director, CIO Retail Summit
CDM Media
ross.abbott@cdmmedia.com
808-694-3661

Sarah Safranski
Editor
CDM Media
sarah.safranski@cdmmedia.com
808-694-3675

CIO Retail Summit Welcomes Attendees From Safeway and Estée Lauder

April 21, 2011 – The CIO Retail Summit team announced today a few of the CIO and technology executives who will be attending the upcoming IT event, August 28-31, 2011 at The Phoenician Resort in Scottsdale, Arizona.

The CIO Retail Summit will bring together 50 CIOs and IT executives representing department stores, grocery and convenience chains, big box and general merchandise organizations to network and attend educational sessions. The event is an opportunity to make new business contacts, learn about technology solutions, and have in-depth discussions around business technology topics and trends.

A few of the executives who will be attending the CIO Retail Summit include:

- Colin Anderson, VP, Information Security & CISO, Safeway
- Mrutyunjaya Rao, VP, Enterprise Architecture, Estée Lauder
- Lalit Panda, CIO, D&M Holdings, Inc.

Two representatives from Enterprise Strategy Group (ESG), an integrated, full-service IT analyst and business strategy firm, will also attend the event: Julie Lockner, Senior Analyst & VP, Data Management Solutions, and Bob Laliberte, Senior Analyst. The analysts will moderate a panel discussion and lead an analyst Q&A session at the event.

For more information about the CIO Retail Summit, visit www.cioretailsummit.com.

If you are interested in participating in the event as a delegate, speaker or sponsor, contact Ross Abbott, Event Director, CIO Retail Summit at ross.abbott@cdmmedia.com or 808-694-3661.

About CIO Retail Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Retail Summit, to be held August 28-31, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioretailsummit.com/>.