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## CIO Retail Summit Partners with Retail Solutions Providers Association

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**April 28, 2011** – The CIO Retail Summit team announced today that it has formed a strategic partnership with the Retail Solutions Providers Association (RSPA), a group dedicated to bringing together and providing information to the retail technology industry.

The CIO Retail Summit, August 28-31, 2011 in Scottsdale, Arizona, will bring together CIOs and IT executives representing department stores, grocery and supermarket chains, big box, and general merchandise stores. The goal of the event is to facilitate discussions between event attendees, allowing them to make new business contacts and share ideas, best practices and project successes.

Founded more than 60 years ago, RSPA provides members with critical industry news through its monthly e-newsletter, Juice-news, and print magazine, connect. The association's website provides timely news updates, members-only publications and community forums as well as information on education, certification and events.

RSPA members include resellers, distributors, hardware manufacturers, software developers, consultants and service providers who bring retail technology solutions to the marketplace.

"I am excited work with the RSPA for the upcoming technology event. The association plays a critical role in bringing together technology professionals in the retail industry and it is important for our event attendees to be aware of the services and information the group provides," said Ross Abbott, Event Director, CIO Retail Summit.

For more information about the CIO Retail Summit, visit [www.cioretailsummit.com](http://www.cioretailsummit.com). If you are interested in participating in the event as a delegate or sponsor, contact Ross Abbott, Event Director, CIO Retail Summit at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

#### About CIO Retail Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Retail Summit, to be held August 28-31, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology

issues and learn about current technology solutions. For more information, please visit <http://www.cioretailsummit.com/>.

### **About RSPA**

The Retail Solutions Providers Association (RSPA) is the only association dedicated to the retail technology industry. RSPA members include resellers, hardware manufacturers, software developers, consultants, finance companies, and distributors bringing retail technology products and/or services to the marketplace. The RSPA provides education, certification, industry advocacy, benefits and information that assists members with becoming and remaining successful. [www.GoRSPA.org](http://www.GoRSPA.org)

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