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CIO Finance Summit Partners with Financial-i for Upcoming Technology Event

May 13, 2011 – The CIO Finance Summit team announced today that it has formed a strategic partnership with Financial-i for the upcoming technology event, August 21-24, 2011 in Scottsdale, Arizona.

Financial-i is a print publication that covers payments and cash management; trade and supply chain finance; securities and asset servicing; and business solutions. Readership includes senior executives within global transaction banks, corporate treasurers, investment managers, financial software vendors and market infrastructure providers.

The CIO Finance Summit, a three-day event, brings together around 50 CIOs and the IT executives from finance organizations across the U.S. to network and attend education sessions. The event is held in a relaxed, yet focused business setting that allows attendees to have in-depth discussions and explore the latest technology solutions. Agenda topics for the event are determined by the CIO Finance Summit Content Committee and allow executives to stay up to date on the latest technology topics and trends.

“Financial-i is a great resource for technology leaders in the finance industry and I’m excited to introduce it to our event attendees, who will surely benefit for the magazine’s in-depth content, including information on cash management, securities services and trade services,” said Mark Southam, Event Director, CIO Finance Summit.

For more information about the CIO Finance Summit, visit www.ciofinancesummit.com.

If you are interested in participating in the event as a delegate or solution provider, contact Mark Southam, Event Director, CIO Finance Summit, at mark.southam@cdmmedia.com or 312-374-0842.

If you are interested in forming a partnership with CDM Media, contact Kelly Schrickler, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 21-24, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

About Financial-i

Financial-i is the voice of the global transaction banking business. As the magazine for transaction banks and their customers including corporate treasurers, FIs and investment managers, we cover the latest trends and issues in treasury & payments, securities services, trade and supply chain finance, as well as the business solutions and market infrastructure that underpin the delivery of global transaction banking services.

www.financial-i.com

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