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CDM Media Partners with Extension Media for 2011 Technology Events

June 2, 2011 – The CDM Media team announced today that it has formed a strategic partnership with Extension Media, a publisher of more than 20 business-to-business magazines, resource catalogs, newsletters and websites that address high-technology industry platforms and emerging technologies.

CDM Media's technology events bring together CIOs, IT executives, analysts and solution providers to have in-depth discussions, make new business contacts and learn about new technology solutions. The event is an opportunity for executives to explore the latest research and technology trends through think tanks, roundtables, and panel discussions.

Extension Media's publications cover topics such as chip design, embedded systems, software and infrastructure, intellectual property, architectures, operating systems and industry standards. Their publications serve several markets including electronics, software/IT and mobile/wireless. Readership includes engineers, embedded developers, software developers, IT professionals and design professionals.

"Extension Media produces high quality publications that keep our event attendees in the know about the latest technology topics and trends. I'm excited to be working with them for the rest of our 2011 summits and look forward to continuing our partnership in the future," said Rob Simms, VP, Business Development and Event Manager, CDM Media.

For more information about CDM Media's CIO Summits, visit www.ciosummits.com.

If you are interested in participating in one of CDM Media's CIO Summits as a delegate or sponsor, contact Rob Simms, VP, Business Development and Event Management, CDM Media, at rob.simms@cdmmedia.com or 312-374-0857.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).

About Extension Media

Extension Media delivers in-depth coverage of products, technologies and solutions across high-technology markets including electronics, information technology, software, design and wireless.