



Strategic Insight for Technology Leaders in Insurance

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# Insurance IT Executives Invited to Speak at Upcoming Event

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**July 6, 2011** – The CIO Insurance Summit team announced today that it would like to invite insurance industry CIOs and IT executives to speak at the upcoming event, October 16-19, 2011 at the InterContinental Miami.

The CIO Insurance Summit brings together CIOs and IT executives, analysts, and technology solution providers to network and attend in-depth agenda sessions. The event's agenda is designed to encourage conversation among attendees, allowing them to share their best practices and IT pain points. Agenda sessions include roundtables, think tanks, analyst Q&As, and keynote presentations.

Featured agenda sessions at the CIO Insurance Summit:

- Digital Collaboration - The Transformation of Insurance IT Architecture
- New Core Application Systems - Success or Failure?
- Adapting to Shifting Customer Behaviors: Mobile Apps for Insurance Customers
- Defining and Measuring Innovation in Insurance
- Leveraging IT to Enhance Customer Experience

Current speakers include representatives from Global Consolidated Insurance Services, Novarica, Wilton Re, and The Guardian Life Insurance Company of America.

CIO Insurance Summit speakers are executive-level IT decision makers from Fortune 1000 organizations. Participating speakers receive complimentary travel, accommodations, food and drink for the duration of the event.

For more information about the CIO Insurance Summit, visit [www.cioinsurancesummit.com](http://www.cioinsurancesummit.com). If you would like to speak at the CIO Insurance Summit, fill out the call for speakers form at [www.cioinsurancesummit.com/callforspeakers/](http://www.cioinsurancesummit.com/callforspeakers/).

To speak to someone directly about the event, contact Mark Southam, Event Director, CIO Insurance Summit at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com) or 312-374-0842.

## **About the CIO Insurance Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Insurance Summit, to be held October 16-19, 2011 in Miami, Florida, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit

<http://www.cioinsurancesummit.com/>.

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