



Strategic Insight for Technology Leaders in Insurance

**Contacts:**

Mark Southam  
Event Director, CIO Insurance Summit  
CDM Media  
[mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com)  
312-374-0842

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
808-694-3675

## Novarica's Josefowicz to Emcee CIO Insurance Summit

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**July 13, 2011** – The CIO Insurance Summit team announced today that Matthew Josefowicz, Partner and Managing Director, Novarica, will emcee the upcoming technology event, October 16-19, 2011.

The CIO Insurance Summit is an opportunity for CIOs, IT executives, analysts, and solution providers to exchange ideas, best practices and lessons learned during agenda and networking sessions. The event is an opportunity for attendees to increase industry knowledge and make new business contacts in an exclusive business setting.

Josefowicz, as the emcee, will lead the CIO Insurance Summit Content Committee, a group of innovative CIOs who determine agenda topics for the event. In addition, he will moderate panel discussions and provide leadership onsite, directing conversations to ensure attendees are discussing pressing IT issues.

As Partner and Managing Director of Novarica, Josefowicz has worked directly with dozens of U.S. and international insurer CIOs to advise them on IT strategy and solution selection, and has written more than 100 reports on insurance technology issues. He is also the lead moderator of the Novarica Insurance Technology Research Council. Prior to launching the insurance practice at Novarica, he founded the global insurance group at analyst firm Celent and led it for more than six years.

“Matthew Josefowicz and the Novarica team have been an integral part of the CIO Insurance Summit over the past three years, helping to shape the agenda and leading sessions onsite. I look forward to having Matt at the event again this year to share his industry knowledge and research with our attendees,” said Mark Southam, Event Director, CIO Insurance Summit.

For more information about the CIO Insurance Summit, visit [www.cioinsurancesummit.com](http://www.cioinsurancesummit.com). If you are interested in attending the event as a delegate or sponsor, contact Mark Southam, Event Director, CIO Insurance Summit, at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com) or 312-374-0842.

**About the CIO Insurance Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Insurance Summit, to be held October 16-19, 2011 in Miami, Florida, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit

<http://www.cioinsurancesummit.com/>.

**About Novarica**

Novarica provides information, insights, and perspective on markets, operations, and technology to bank and insurance executives.

The company delivers its service through published research, retained advisory services, and project-based consulting. Novarica's research includes market and trend analyses, best practices research, case studies, and independent analyses of software vendors that serve banks and insurers.

Novarica draws its knowledge from the personal experience of its principals, the ongoing information gathering initiatives of dedicated research staff, and regular communication with insurer executives through informal networks and formal groups like the Novarica Insurance Technology Research Council and Novarica Banking Technology Research Council.

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