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## Global Retail Executive Council Executive Director to Emcee CIO Retail Summit

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**July 15, 2011** – The CIO Retail Summit team announced today that Jim Crawford, Executive Director, Global Retail Executive Council (GREC) will emcee the CIO Retail Summit, August 28-31, 2011 at The Phoenician Resort in Scottsdale, Arizona.

The CIO Retail Summit is a networking and educational event that brings together CIOs and IT executives to explore pressing technology topics in an intimate and focused environment. The event is an opportunity to share best practices and IT lessons learned during interactive agenda sessions, including think tanks, roundtables, panel discussions, and analyst Q&As.

Jim Crawford, Executive Director of GREC, an international association of retail executives, service providers and industry experts, has worked with hundreds of retailers around the globe. Widely respected as an industry expert and speaker, Crawford has authored reports on topics ranging from next-generation store design to the use of RFID in the retail supply chain. Prior to joining GREC as Executive Director, he held positions at SAP, Intel, Retail Forward and Forrester Research.

As emcee, Crawford is head of the CIO Retail Summit Content Committee, a group of leading CIOs and IT executives who determine agenda topics for the event. Crawford will lead conference calls with the committee prior to the event, provide leadership onsite and participate in the panel discussion, "Payment Processing Solutions," which will discuss strategies and electronic payment solutions designed to improve a retailer's cash flow through secure electronic payment channels.

"Jim Crawford's knowledge and expertise will be a great addition to the CIO Retail Summit, and will ensure that attendees are speaking about the technology topics that matter most to their organizations. I look forward to having him at the event," said Ross Abbott, VP, Sales, North America, CDM Media.

For more information about the CIO Retail Summit, visit [www.cioretailsummit.com](http://www.cioretailsummit.com).

If you are interested in participating in the event, contact Ross Abbott, VP, Sales, North America, CDM Media, at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661.

## **About CIO Retail Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Retail Summit, to be held August 28-31, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioretailsummit.com/>.

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