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## CTO Telecom Summit Forms Strategic Partnership with TelecomLead.com

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**July 19, 2011** – The CTO Telecom Summit team announced today a new event partnership with TelecomLead.com, a website that provides analysis, research, statistics, and news on telecom markets in India, Brazil, China, Africa, and the Middle East.

The CTO Telecom Summit is a networking and educational event that brings together innovative CTOs and telecom IT executives to have in-depth conversations. The event includes interactive agenda sessions that allow executives to share ideas and lessons learned in an intimate environment. The CTO Telecom Summit Content Committee, a group of leading IT executives, determines agenda session topics for the event.

TelecomLead.com, a B2B telecom portal, provides up-to-date news coverage, white papers and charts on the latest telecom IT trends, from tablets to 4G to unified communications. Readership includes telecom service providers, telecom equipment vendors, IT companies, VAS players, and regulators. The site is associated with AB Media Ventures.

"We are happy to partner with CDM Media for their well known technology events. As a growing online B2B telecom publication, this kind of partnership will assist us to reach our readers in new markets," said Baburajan K, Chief Executive Officer, AB Media Ventures, publishers of TelecomLead.com and GreentechLead.com.

For more information about the CTO Telecom Summit, visit [www.ctotelecomsummit.com](http://www.ctotelecomsummit.com). If you are interested in attending the event, contact Ross Abbott, VP, Sales, North America, CDM Media at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Events Development and Event Management, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

## **About the CTO Telecom Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CTO Telecom Summit, to be held September 18-21, 2011, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ctotelecomsummit.com/>.