



Strategic Insight for Technology Leaders in Canada

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# CIO Canada Summit Welcomes Event Sponsor, Aspect

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**January 17, 2012** – The CDM Media team announced today that Aspect, a global provider of customer contact solutions, will sponsor the upcoming CIO Canada Summit, February 5-8, 2012 at Fairmont The Queen Elizabeth, Montreal, QC.

Aspect is recognized by global industry analysts for its market-leading capabilities in workforce management, outbound dialing and inbound ACD routing, and is a leading Microsoft National Systems Integrator. Aspect has helped organizations of all sizes take advantage of software to meet key business goals, including more than two-thirds of the Global Fortune 50. Aspect establishes customer relationships through a combination of contact management, workforce optimization and Microsoft unified communications and collaboration platform solutions. Aspect enables organizations to meet the expectations of today's technology-savvy, socially connected consumer by bringing customer contact to every key functional area of the enterprise and its partner ecosystem.

The CIO Canada Summit will bring together top IT executives, analysts, and solution providers to network and attend interactive agenda sessions. This exclusive gathering will provide a platform for CIOs across several industry verticals to collaborate on key issues. Industries represented at the summit include healthcare, telecom, finance, education, insurance, government, retail and more. The summit's agenda is strategically outlined with case studies, keynote presentations, thought leaderships, roundtables and more.

Representatives from Aspect will lead a CIO Thought Leadership session at the CIO Canada Summit.

For more information about CDM Media's CIO Summits, visit [www.ciosummits.com](http://www.ciosummits.com).

## About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several

verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, @CDMmedia.

### **About Aspect**

Aspect builds customer relationships through a combination of customer contact software and Microsoft platform solutions. For more information, visit [www.aspect.com](http://www.aspect.com) or follow Aspect on Twitter at [@AspectUC](https://twitter.com/AspectUC). Read Aspect blogs at <http://blogs.aspect.com>.

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