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Fortify, an HP Company, to Participate in CIO Canada Summit

January 20, 2012 – The CDM Media team announced today that Fortify, an HP company, has signed on to sponsor the upcoming CIO Canada Summit to be held February 5-8, 2012 at Fairmont The Queen Elizabeth in Montreal, QC. HP Fortify provides software security assurance (SSA) products and services to a variety of businesses, and protects them from possible threats posed by security flaws in business software applications. HP Fortify Software has defined the market with award-winning products and assessment services that assure software security from development to production. Today, HP Fortify Software fortifies the software for the most demanding customer deployments, including the world's largest, most varied code bases.

The CIO Canada Summit is a unique opportunity for CIOs and technology executives to discuss the latest IT topics and trends through networking and educational sessions, including think tanks, open forums, panel discussions and roundtables. Topics featured on this year's agenda include: cloud computing, outsourcing, enterprise mobility, data management, and more.

For more information about the CIO Canada Summit, please visit www.ciosummit.ca. To see a complete 2012 CIO Summit schedule, go to www.ciosummits.com.

About Fortify, an HP Company

HP Fortify's Software Security Assurance products and services protect companies from the threats posed by security flaws in business-critical software applications. HP Fortify Software's customers include government agencies and FORTUNE 500 companies in a wide variety of industries, such as financial services, healthcare, e-commerce, telecommunications, publishing, insurance, systems integration and information management. More information is available at www.fortify.com or visit HP Fortify's blog at blog.fortify.com. Find Fortify on Twitter: @Fortify

About CDM Media

CDM Media is a leading B2B technology marketing and media firm. CDM Media creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organization. They comprise of three divisions: Strategic Business Summits, Integrated Media Services, and Custom Design marketing. For more information, please visit: www.cdmmedia.com.

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