

Press Contacts:

Katie McCanless Senior Client Business Director CDM Media <u>katie.mccanless@cdmmedia.com</u> 415.260.1365

Stephanie Olds Client Services Specialist CDM Media stephanie.olds@cdmmedia.com 312.374.0824

CDM MEDIA TO HOST AN EXCLUSIVE MEET AND GREET AT CHICAGO HEADQUARTERS

CHICAGO, August 19, 2012—CDM Media, a leading B2B technology marketing and media firm, announced today that it will host an exclusive meet and greet for qualified candidates interested in employment with CDM Media on Aug. 29, 2012, 6-8 p.m., at its Chicago headquarters.

The event marks CDM Media's current headquarters expansion and increased hiring effort. The company is currently looking for driven and motivated professionals interested in pursuing a career in B2B marketing and media sales. The company will be looking to expand all divisions including marketing, social media, event planning and technical services. The exclusive meet and greet will give attendees the opportunity to network, meet employees and learn about the company. Light appetizers and refreshments will be provided.

"Our headquarters in Chicago grants us access to a rich community of talent," said CDM Media CEO Glenn Willis. "CDM Media has experienced incredible growth over the past year, and with this meet and greet we're opening the company doors to local professionals in an effort to make key additions to our staff. In effect, we seek to match the company's growth with an even stronger team, establishing a firm foundation for continued success."

CDM Media is currently expanding the square footage of its Chicago headquarters by 20 percent, and seeking new revenue streams for its growing client base of Fortune 1000 companies.

The company is currently hiring for B2B marketing and media sales within its Strategic Business Summits (SBS) division. SBS executes turnkey technology marketing events that bring together C-level technology leaders from Fortune 1000 organizations and solution providers in an effort to build mutually beneficial business relationships. CDM Media provides an extensive training and development program, as well as competitive pay, benefits and advancement opportunities. To learn more about current openings at CDM Media, visit www.cdmmedia.com/careers-current-openings.php.

If you are interested in attending the event, please email your resume to Mike Deedigan at mike.deedigan@cdmmedia.com or call 312.374.0858.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

###