

FOR IMMEDIATE RELEASE

## **CIO AND CISO SUMMIT HOUSTON: CALL FOR SPEAKERS**

### *Industry Leading CIO and CISO Summit Seeks Thought Leaders for Panel and Think Tank Discussions*

Chicago- March 14, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level IT executives to share expertise with like-minded peers and thought leaders to speak at the CIO and CISO Summit Houston on May 26, 2016 in Houston, Texas.

These intimate invitation-only event for C-suite executives and industry leaders in Houston is a unique opportunity for the industry's most influential IT thinkers to collaborate on current industry challenges and trends. Attending CIOs and CISOs will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

#### CIO Houston:

- Solidifying the Role of the CIO
- Re-Architecting Enterprise IT with an Interconnection Oriented Architecture
- Big Data Analytics and the Impact on Fraud
- Avoiding ERM for the for the Sake of ERM
- Data Fabric Enablement
- Data-Centric Security
- Turn Big Data into Big Opportunity

#### CISO Houston:

- The Awakening of Cyber Analysis
- Improving Email Deliverability AND Security
- Is Security Obscuring the Benefit of the Cloud?
- Security in the Outsourced World
- Securing the Mobile, Cloud-First Enterprise
- Security's Place in Enterprise Risk Management
- Security and Compliance: Chicken and Egg or Chalk and Cheese?

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted

and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CIO Houston: <http://www.ciohoustonsummit.com/>

CISO Houston: <http://www.cisohoustonsummit.com/>

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#### About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

