

The logo for the CIO Cloud Summit is centered in the upper half of the image. It features the text "CIO" in a bold, black, sans-serif font. Below it, the word "cloud" is written in a large, blue, rounded, bubbly font. Underneath "cloud", the word "summit" is written in a bold, black, sans-serif font. The entire logo is set against a background of a blue sky with white clouds and a sunburst pattern of light blue rays emanating from the center.

CIO
cloud
summit

CIO Cloud Summit

www.ciocloudsummit.com

Addressing Cloud Computing Challenges & Benefits

For CIOs and technology executives, cloud computing has quickly become one of the most promising and the most challenging technology solutions. Executives are well aware of the benefits of cloud computing: decreased costs as well as increased mobility, flexibility and scalability within the enterprise. Along with these benefits, however, come an equal amount of questions and challenges, including issues such as security, data governance, data availability, and, of course, the private versus public debate. These issues weigh heavily on the minds of executives who are considering cloud computing, and may even hold them back from implementing cloud computing projects at their organizations.

In tough economic times, technology executives must be cautious when implementing new technologies; however, they must also push their organizations forward in an effort to improve processes and decrease costs. The CIO Cloud Summit is an opportunity for CIOs and IT executives from multiple industries to weigh the costs, benefits, and challenges inherent in cloud computing; connect with other executives in various stages of cloud computing projects; and learn about the latest cloud computing solutions.

The technology event allows attendees to build relationships with IT executive peers, attend end user-led educational sessions, and network in an intimate and focused environment. Attendees are encouraged to share ideas, explore technology solutions, and have candid discussions around the latest cloud computing topics and trends.

Why Our Event is Different

Intimacy. Meet one-on-one with CIOs and IT executives: introduce yourself, introduce your company, introduce your product, and make a lasting impression.

Unbridled Access. Participate in every part of the event: sit in on the agenda sessions, network and dine with the executive attendees, and tee off on the golf course.

Pre-summit Survey. We survey each of our attendees prior to the event to determine their spending priorities. If an executive is looking for the solution that you provide, we'll make an introduction.

Efficiency. Why travel for months on end to meet with clients, when you can accomplish the same amount of work over a few days? Meet with current and potential clients all in one place at the CIO Cloud Summit.

Venue. Big cities mean big distractions. That's why the CIO Cloud Summit is held in Scottsdale, Arizona, a quiet location that allows attending executives to focus on the task at hand - learning, networking and exchanging ideas.

Invite-only Attendee List. The CIO Cloud Summit is invite-only. You'll be speaking to the IT decision makers: CIOs, VPs and IT executives.

Balanced Agenda. Too much of anything can be exhausting. That's why the CIO Cloud Summit balances one-on-one meetings with educational sessions and networking events. Attendees won't get burned out, they'll be all ears.

Testimonials From Previous Summits:

“The format gave us, as a vendor, a relaxed environment to engage with C-level decision makers. That is traditionally a difficult gig to put together. Thoroughly productive for our company and we're progressing a couple of opportunities as we speak.”

Account Director

“I thought the event format was very good. The meetings were surprisingly relevant. Most of the agenda sessions were good. The networking was very good. I liked the flexible structure. While it was vendor supported, it was not overwhelmingly vendor dominated. I enjoyed it more than most conferences. Great forum for meeting other CIOs and validating hot topics in technology. Meetings were just the right length, and right to the point.”

CIO

“The CIO Think Tanks were great because the topics were topics we are dealing with and it gave me the opportunity to hear how another company is dealing with the same set of issues. The format was very good. Smaller groups created an opportunity to have dialog.”

CIO

Agenda Sessions

CIO Keynote Presentation

What Cultural Changes Does Cloud Computing Bring to the Enterprise?

Cloud computing brings to enterprise IT what Jordan brought to basketball—a new era. This keynote session will explore what this new suite of services, cloud computing, can bring to rapidly changing businesses, namely those that have the flexibility to scale up or down when they choose. IT departments are shifting away from monopolizing IT and becoming stewards of applications and services. How does this shift change things for technology executives and professionals?

CIO Thought-Leadership

Federating the Cloud

Data center virtualization and private clouds are providing increased revenue for the enterprise. However, creating a hybrid cloud using federation technology might be a better solution in order to meet the needs of the end-users. Hybrid clouds have the capabilities of many different clouds, while preserve enterprise-class security and control over all environments. Customers can select resources on demand that make the most sense for a particular workload, without being limited to a particular architecture or configuration.

CIO Executive Visions Panel

A Look at Cloud Application Development

Cloud application services or “Software-as-a-Service” (SaaS) deliver software as a service over the internet, eliminating the need to install and run the application on the customer’s own computers and simplifying maintenance and support.

This panel will examine the following key characteristics: Network-based access to, and management of, relevant software -- Processes and activities that are managed from central locations rather than at each customer’s site, enabling customers to access applications remotely via the Web Application delivery that typically is closer to a one-to-many model (single instance, multi-tenant architecture) than to a one-to-one model, including architecture, pricing, partnering, and management characteristics -- Centralized feature updating, which obviates the need for downloadable patches and upgrades.

CIO Thought-Leadership

How to Build a Private Cloud and Deliver IT as a Service

Today’s common IT infrastructures have become complex and uncompromising. With the recent adoption of virtualization and new business models such as cloud computing in its various forms, CIOs are expected to support new critical business demands in a more agile and cost effective way. The question is, “How do we create flexibility and reduce complexity while still maintaining control, security and governance of the company’s assets within our limited budget?”

Enter private cloud computing. Success with on premises private cloud computing is not just about the technology you select, it is about the core processes that the organization must adapt and leadership through that process of change. This session will break down the factors and considerations that will optimize the value that private cloud computing can bring to your business. Points of discussion include:

- The expectations and challenges of a new services model driven by the public cloud hype
- Why private clouds are a good idea...today
- The journey from private cloud to an agile IT as a Service model
- Functional areas you must transform on in order to successfully manage the private cloud

CIO Case Study

The Virtualization Journey

This session will take you through virtualization implementation successes and challenges, including how it transformed an organization’s strategy, goals and objectives in the IT department. This journey changed the organization’s whole concept of what the data center should look like and its not stopping there.

CIO Think Tank

The Transformation of Traditional IT

Cloud computing is transforming traditional business processes, while dramatically changing the way organizations think about IT-enabled business services and their associated costs. This session will discuss how to apply cloud computing principles in game changing ways for your organization.

Invited Attendees:



Barry Tishgart
VP/GM Wholesale Services,
Comcast



Drew Bartkiewicz
VP, E&O,
Cyber and Technology Risks,
The Hartford



Jay Ferro
CIO,
Chartis Aerospace



Kevin Reed
CIO,
GE Capital



Rick Robel
EVP, Operations &
Technology,
American Savings Bank

Agenda Sessions

CIO Thought-Leadership

Optimizing the Performance of Cloud Computing

One impact of the movement to use more private and public cloud computing solutions is that it increases the likelihood that IT resources will be accessed over a relatively low capacity, high latency WAN. Even worse, in some cases, these IT resources will be accessed over multiple WAN links, which can drain resources and have a huge impact on performance. This session will identify both the performance challenges associated with cloud computing as well as a myriad of technologies and services that IT organizations can use to mitigate the impact of those challenges.

CIO Think Tank

Creating a Private Cloud

There are many ways to create a private cloud - from turnkey commercial offerings to flexible, adaptable open source models. In this session, we'll look at the various tools available to make applications portable and to allow users to self-provision IT resources.

CIO Case Study

Clouds, Chaos & Higher Education

The CIO's role in higher education is on the verge of significant change with the emergence of cloud technologies, consumerization and mobility. The session will look at what universities are doing today to adopt cloud technologies, including what is real and what is conversation. The presentation will review how the office of the CIO is currently responding to cloud technologies.

The session will also address:

- The current demands of faculty and students to incorporate emerging technologies into the university's technology infrastructure
- Demonstrate what must happen at a university for the CIO to remain relevant
- Focus on the impact of student and faculty adoption of technology in their personal lives
- The impact emerging technologies will have on the university library, academics and social communities

CIO Think Tank

Compliance in the Cloud

More and more enterprises consider Infrastructure as a Service (IaaS) part of their overall IT strategy, leading to questions around compliance and security. Where does data reside and how is it

being protected? Has the service provider gone through specific compliance audit controls for their data center and infrastructure? What access control will be given to the environment? This session will run through the different requirements and pitfalls CIOs face when looking at cloud computing.

CIO Thought Leadership

Marrying Public and Private Clouds

Private clouds can be a stepping stone to a hybrid public/private architecture. This session will look at workload portability, focusing on which applications are candidates for public clouds and how to prepare applications to run in several environments.

Vendor Showcase

Automating the Delivery and Management of IT Services

Increasingly, companies are looking to improve service delivery while lowering costs. This session looks at how three different companies deployed automated and on-demand access to IT resources, allowing users to get secure multi-tenant access to what they need (virtual or physical), when they need it, without manual intervention or on-demand access to IT resources.

Vendor Showcase

How the Forces of Virtualization, Cloud Computing and Mobility are Changing Unified Communications

Enterprises are universally considering and installing features of unified communications. The forces of virtualization, cloud computing and mobility are driving change into every aspect of enterprise communication. This session will address the impact that all of these factors will play on the UC market.

Keynote CIO Executive Visions

TCO of the Cloud

What's the TCO of the cloud? How do we select the best providers? In addition to reviewing a provider's cloud-specific offerings, the CIO must ask questions about the provider's capability to manage the long-term IT transformation to a hybrid cloud environment as it encompasses all aspects of IT, and enterprises will need to take a phased approach.

Other Agenda Titles:

- Cloud Computing, a Sourcing Decision
- How To Secure Your Virtual Environment
- Unified Communications in the Cloud

Testimonials From Previous Summits:

“ Thank you for the follow up on this. I would like to say thank you as well for organizing and executing a first class event. My team was impressed as were many folks we talked to. This reflects well on your company, but ultimately this is a people business and it speaks volumes to the talent and dedication of yourself and your entire team. Everything progressed flawlessly and your entire staff was extremely customer focused. Thank You!

VP, Americas

“ The topics were good, the speakers were great, and the networking was excellent. A valuable takeaway was making new contacts within the CIO community.

SVP & CIO

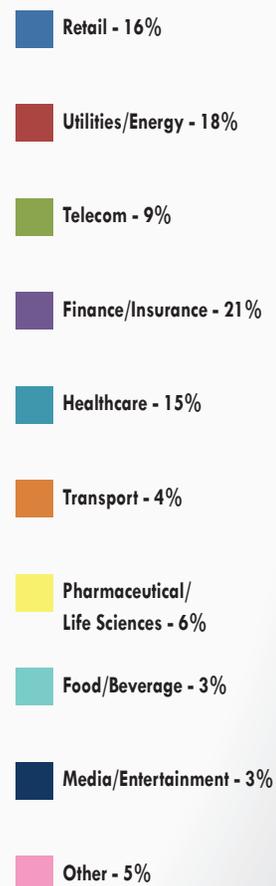
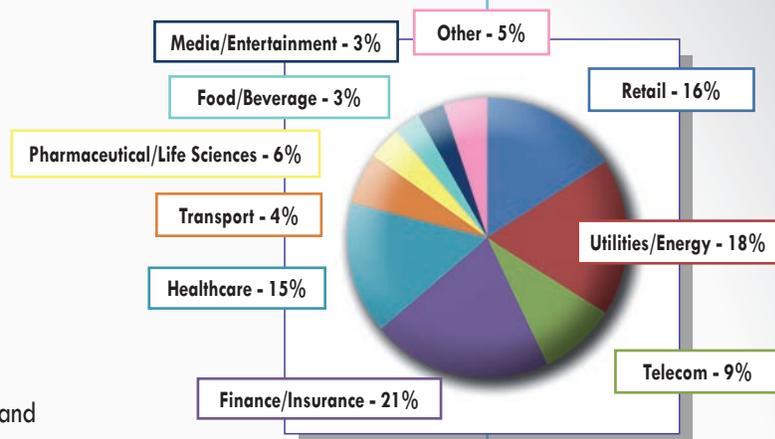
“ Thanks - and thanks for a great experience - everything was run to perfection - kudos to your entire team for a great event.

SVP, Technology

Invited Delegates

Who Will Be There?

- Andy Wood, SVP & CIO, Wilton Re
- Barry Tishgart, VP & GM ,Wholesale Services, Comcast
- Bob Hughes, CIO, McLaren Young International
- Brent Beenau, Director, Technical Architecture, AMEX
- Chad Renfro, Information Security Executive, Bank of America
- Chris Dermody, CIO, Denver Water
- David Dane, SVP & GM, Western Pennsylvania, Atlantic Broadband
- David Peak, Head of Innovation and Technology, The Hartford
- Doug Junkins, CTO & VP, IP Development, Global IP Network Business Unit, NTT America
- Drew Bartkiewicz, VP & E&O, Cyber and Technology Risks, The Hartford
- Drew Mazeitis, CIO, Armed Forces Insurance
- Duane Good, EVP, Head of Risk Systems Infrastructure, North America, HSBC
- Edie Ashton, VP, IT, Residential/Small & Medium Business Segment, RCN
- Gavin Munroe, CIO, Saxon Division, Morgan Stanley
- Greg Kocek, CIO, Texas Farm Bureau
- Jay Ferro, CIO, Chartis Aerospace
- Jay Pandya, MD, Enterprise Architecture, Bank of New York Mellon
- Joe Harding, VP, Product Development & BPM, Level 3 Communications
- John Heidelberg, VP & CIO, Individual Risk Products, Guardian Life
- Josephine Young, CIO, Telepacific Communications
- Josh Barstow, VP, Advanced Services, MetroCast
- Keshaw Sahay, Director, Application Development, MetLife
- Kevin Reed, CIO, GE Capital
- Mark Carpenter, CTO, Oncor Electric
- Mark Newsom, IT Business Systems Manager, Idaho Power Company
- Matt Beal, CTO, CenturyLink
- Melvin Adams, Executive Director, IT Strategy and Planning, Verizon
- Michael Fergang, CIO, Grange Insurance
- Michael Golob, VP, Engineering & Technology, Frontier Communications
- Patrick Lanza, VP & CIO, Chartis Insurance



Invited Companies: Delegates

Bank of America 


BNY MELLON

 GE

HSBC 

 **NTT** Communications

TRUSTED
200
YEARS

THE HARTFORD


verizon

Wilton **Re**

Invited Companies: Sponsors

box

 **Aspect**[™]


CISCO[™]

EMC²
where information lives[®]

 **FORTIFY**[®]

IBM[®]

ORACLE[®]

 the **rackspace** cloud

 **TREND**
MICRO[™]

Contact

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