

FOR IMMEDIATE RELEASE

CIO MIDMARKET SUMMIT: CALL FOR SPEAKERS*Industry Leading CIO Summit Seeks Thought Leaders for Panel and Think Tank Discussions*

Chicago- April 14, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level IT executives to share expertise with like-minded peers and thought leaders to speak at the CIO Midmarket on June 8-9, 2016 in Chicago, Illinois.

These intimate invitation-only event for C-suite executives and industry leaders in Chicago is a unique opportunity for the industry's most influential IT thinkers to collaborate on current industry challenges and trends. Attending CIOs will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

CIO Midmarket:

- Solidifying the Role of the CIO
- Leadership Considerations in a Multi-Generational World
- Building a Collaborative and Social IT Security Program
- Managing Business Continuity During M&A Activities
- Bridging the Talent Gap: Building the Team of Tomorrow
- Application Integration and the Impact of the Cloud
- Turn Big Data into Big Opportunity
- Data-Centric Security

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CIO Midmarket: <http://www.ciomidmarketsummit.com/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

