

FOR IMMEDIATE RELEASE

USDA Risk Management Agency CIO to Speak at CIO and CISO Washington D.C. Summit

Chad Sheridan to Lead Think Tank Discussion at Regional Summit

Chicago- June 2, 2016: CDM Media is pleased to announce Chad Sheridan, Chief Information Officer at USDA – Risk Management Agency, as our Think Tank speaker for the CIO and CISO Washington D.C. Summit for June 14, 2016 in Washington D.C. The event will be held at The Mandarin Oriental D.C.

Sheridan comes to the event as a proven leader in the information technology world with a record of developing and supporting successful ROI programs and solutions incorporating a wide range of applications and technologies. He is currently the Chief Information Office at USDA – Risk Management Agency, where he has been at his role for over five years. Prior to this, he worked in information technology for the U.S. Navy.

Sheridan will lead a think tank discussion on “Comprehending the Crushing Cost of Complexity” at the Washington D.C. summits, with a number of takeaways.

Takeaways include:

- Complexity is bred when people must adapt to the applications they use, rather than those applications adapting to the people that use them
- One-size-fits-all models no longer work in modern data-centric organizations because everyone absorbs data and interacts with technology differently
- The cost of complexity is hard quantify in either direct (time and money) or indirect (culture) terms but it exists and absolutely must be addressed

To learn more about the event and register today visit:

CIO Washington D.C.: <http://www.ciodcsummit.com/>

CISO Washington D.C.: <http://www.cisodcsummit.com/>

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About CDM Media

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