

Press ContactJoran Thompson
(312) 374-0813joran.thompson@cdmmedia.com

FOR IMMEDIATE RELEASE

Veeva Systems CIO to Speak at CIO and CISO San Francisco Summits*Prasad Ramakrishnan to Lead Think Tank Discussion at Regional Bay Area Summits*

Chicago- April 21, 2016: CDM Media is pleased to announce Prasad Ramakrishnan, Chief Information Officer at Veeva Systems, as our Think Tank speaker for the CIO and CISO San Francisco Summits for April 26, 2016 in San Francisco, California.

Our speaker comes to us with over 25 years of experience in the technology field. He is currently responsible for oversight for global corporate applications, strategy, information technology infrastructure and innovation in partnership with internal stakeholders and other key business partners.

Ramakrishnan will lead a think tank discussion on "IT Integration in a Distributed IT World" at the San Francisco summits, with a number of takeaways.

Takeaways include:

- Learn how to build a holistic strategy to integrate systems, applications and data
- Understand how to leverage SOA and ESB to streamline app to app communications
- Discover the power and impact of holistic Master Data Management and other data integration processes

To learn more about the event and register today visit:

CIO San Francisco: <http://www.ciosanfranciscosummit.com/>

CISO San Francisco: <http://www.cisosanfranciscosummit.com/>

* * *

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in

technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

