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FOR IMMEDIATE RELEASE

**CUSTOMER EXPERIENCE  
SUMMIT: CALL FOR SPEAKERS***Industry-Leading Customer Experience Summit Seeks Thought Leaders  
for Panel and Think Tank Discussions*

Chicago- April 8, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned marketing and customer experience executives to share expertise with like-minded peers and thought leaders to speak at the Customer Experience Summit on May 17, 2016 in New York, New York. The event is being run concurrently with CMO Summit U.S.

These intimate invitation-only event for C-suite executives and industry leaders in New York City is a unique opportunity for the industry's most influential marketing and customer experience thinkers to collaborate on current industry challenges and trends. Attendees will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

Customer Experience:

- The Responsive Enterprise
- Driving Customer Experiences Through Global & Local Interactions
- Caring as a Competitive Advantage
- Why You Need an "Always on Marketing Brain" for Magnificent Customer Experience
- Analyzing Customer Voice
- The Journey to Cross-Channel Optimization

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

Customer Experience: <http://www.cxsummit.us/>

CMO Summit U.S.: <http://www.cmosummit.us/>

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## About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).