



**Press Contacts:**

Rachel Tait  
Director, Client Services &  
Event Management  
CDM Media  
[rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com)  
+1 312.374.0820

Ross Abbott  
VP Sales, North America  
CDM Media  
[ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com)  
+1 312.374.0840

## CDM MEDIA SEEKS PARTNERS FOR ITS 2013 SCHEDULE OF EVENTS

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**CHICAGO, November 20, 2012**—CDM Media announced today the company will partner with leading technology analysts, media companies and industry associations for its upcoming 2013 schedule of events.

“The nature of our events creates the opportunity for mutually beneficial business relationships,” said Ross Abbott, VP Sales, North America for CDM Media. “These strategic connections help to get our name and the names of our partners out there, which in the long run proves invaluable for any organization.”

CDM Media establishes partnerships to extend its reach to new IT executive audiences and introduce its current audience to new technology resources. Partners can expect to increase brand awareness and recognition among CDM Media’s audience through numerous marketing channels.

The company has recently entered the international market, currently active in the U.S., Europe, Africa and other locations around the world.

CDM Media Summits admit a small selection of leading C-level decision-makers and representatives from prominent solution providers. The event format is designed to ensure productive interaction, offering partners the opportunity to meet one-on-one with some of the most renowned brands in the world.

2012 partners included such names as the Cloud Security Alliance (CSA), Frost & Sullivan, Info Tech, FierceCIO, Insurance Networking News, Tabor Communications and The Web Host Industry Review among others.

If you are interested in partnering with CDM Media, contact Rachel Tait, Director, Client Services & Event Management, at [rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com) or by phone at +1 312.374.0820.

### **About CDM Media Summits**

CDM Media Summits bring together leading C-level executives, analysts and solution providers to network and attend interactive agenda sessions on the latest business topics and trends. The events are organized by

industry, region or organizational role, offering attendees the opportunity to have in-depth discussions, while making new business contacts. One-on-one meetings held throughout the events allow vendors to introduce products and services to attending executives.

For more information about upcoming CDM Media Summits, visit [www.ciosummits.com](http://www.ciosummits.com).

**About CDM Media**

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region or organizational role, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

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