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## CDM MEDIA ANNOUNCES PARTNERSHIP WITH CLOUDTIMES FOR UPCOMING CIO CLOUD SUMMITS

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**CHICAGO, January 30, 2013**—CDM Media announced today that it will partner with CloudTimes, the premier source for thought leadership and latest news on cloud computing, for all upcoming CIO Cloud Summits to be held in North America in 2013.

The CIO Cloud Summit is the leading event for C-level executives to address current issues and challenges surrounding cloud computing, and to identify transformational opportunities the technology holds for their organizations. Attending delegates will network, exchange best practices and gain valuable insight through panel discussions, think tanks, analyst Q&As, networking breaks and more.

“We’re pleased to announce our partnership with CloudTimes for the upcoming CIO Cloud Summits,” said Ross Abbott, VP Sales, North America for CDM Media. “CloudTimes is a leading and well respected authority on cloud news and research, and we very much look forward to the valuable exposure their participation will bring both of our organizations and this exclusive event.”

CDM Media partners with analyst organizations, associations and media companies (in print and online) to build mutually beneficial relationships. As a partner for the CIO Cloud Summit, CloudTimes will reach new audiences, share valuable resources and build awareness for the event.

### **About the CIO Cloud Summit**

The CIO Cloud Summit is an opportunity for CIOs and IT executives from various industries to explore critical cloud computing issues, connect with other executives in various stages of cloud computing projects, share ideas and learn about the latest cloud computing solutions. The technology event will allow attendees to build relationships with IT executive peers, attend end user-led educational sessions and network in an intimate and focused environment.

For more information about the CIO Cloud Summit, visit [www.ciocloudsummit.com](http://www.ciocloudsummit.com). If you are interested in participating in a CDM Media event, please contact Ross Abbott at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com), or by phone at +1 312.374.0840.

#### **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region or organizational role, enabling attending delegates to address current issues and trends, learn from one another, network and obtain key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

#### **About CloudTimes**

Based in San Francisco, Calif., CloudTimes is the premier source for thought leadership and latest news on cloud computing. We are an international group of cloud computing experts and write on topics covering SaaS, PaaS, IaaS, cloud security, virtualization, Enterprise 2.0 applications, cloud services, cloud marketing, social cloud, mobile cloud and everything related.

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