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CDM MEDIA ANNOUNCES COVER-ALL TECHNOLOGIES' PARTICIPATION IN UPCOMING CIO INSURANCE SUMMIT

CHICAGO, September 25, 2012—CDM Media announced today its partnership with Cover-All Technologies (NYSE MKT: COVR), a Delaware corporation and provider of the Cover-All family of insurance software solutions for the property/casualty (P&C) insurance marketplace. Cover-All Technologies will participate in the upcoming CIO Insurance Summit, Oct. 14-16, 2012, at the The Wigwam Resort in Litchfield Park, Ariz.

"We're excited to announce Cover-All Technologies' participation in the upcoming CIO Insurance Summit," said Ross Abbott, VP Sales, North America for CDM Media. "Through decades of experience, Cover-All has developed a system that fully engages with its customers, creating leading-edge solutions and providing thorough support every step of the way. We look forward to the valuable insight their participation will give our event."

The CIO Insurance Summit is a unique opportunity for leading CIOs and IT executives to network, discuss current industry challenges and trends, and learn about the latest technology solutions.

"We're looking forward to getting together with our friends and making some new ones at this year's CIO Insurance Summit," said John Roblin, CEO for Cover-All Technologies. "The CIO Insurance Summit offers relevant educational sessions with a collaborative approach from industry giants. We're happy to be a part of it this year."

About the CIO Insurance Summit

The CIO Insurance Summit will bring together a group of more than 50 insurance industry CIOs representing the property and casualty, life and annuity, and health segments to discuss how new and emerging technology solutions can be used to solve current industry challenges. The CIO Insurance Summit is an opportunity for attendees to have candid conversations and make critical business contacts during educational sessions designed and led by their CIO peers. This year's agenda includes sessions on outside-in analytics, deployment

challenges within a global claims environment, redefining the customer experience and the role of knowledge management in IT outsourcing.

For more information about the CIO Insurance Summit, visit <u>www.cioinsurancesummit.com</u>. If you are interested in participating in this or any CDM Media event, contact Ross Abbott at <u>ross.abbott@cdmmedia.com</u>, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit <u>www.cdmmedia.com</u>.

About Cover-All Technologies

Cover-All provides P&C insurance professionals a robust, state-of-the-art, browser-based family of policy, business intelligence and claims solutions designed to deliver products to market faster, enhance quality, ensure compliance and reduce costs. With offices in Fairfield, N.J., Manhattan and Honolulu, Cover-All continues its tradition of developing technology solutions designed to revolutionize the way P&C insurance business is conducted. Additional information is available online at <u>www.cover-all.com</u>.

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