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CDM MEDIA ANNOUNCES INFO-TECH RESEARCH GROUP'S PARTICIPATION IN UPCOMING CIO SUMMITS

CHICAGO, August 9, 2012—CDM Media announced today that Info-Tech Research Group, a global leader in providing IT research and advice, will participate as a partner in the following upcoming summits:

- CIO Manufacturing Summit, Aug. 26-28, 2012, in Scottsdale, Ariz.
- CIO Retail Summit, Aug. 28-29, 2012, in Scottsdale, Ariz.
- Mobility Summit, Aug. 30-31, 2012, in Scottsdale, Ariz.
- CIO Chicago Summit, Sept. 26, 2012, in Chicago, Ill.
- CIO Summit Europe, Oct. 7-9, 2012, Sintra, Portugal
- Big Data Summit Europe, Oct. 9-10, 2012, Sintra, Portugal
- CIO Summit U.S., Nov. 11-13, 2012, in Scottsdale, Ariz.
- Big Data Summit U.S., Nov. 13-14, 2012, in Scottsdale, Ariz.
- CIO Midmarket Summit, Dec. 2-4, 2012, in Scottsdale, Ariz.
- CIO Cloud Summit, Dec. 6-7, 2012, in Scottsdale, Ariz.

Info-Tech Research Group will serve as either Master of Ceremonies or Mainstream Analyst at each of the events.

“We’re thrilled to have Info-Tech Research Group on board for these summits,” said Ross Abbott, VP sales, North America for CDM Media. “The company has been recognized by the IT community for its outstanding work, and they’re growing and getting better all the time. We look forward to their key participation in the events.”

About CDM Media Summits

CDM Media Summits bring together leading C-level executives, analysts and solution providers to network and attend interactive agenda sessions on the latest business topics and trends. The events are organized by

industry, region and relevant topics, offering attendees the opportunity to have in-depth discussions, while making new business contacts. One-on-one meetings held throughout the events allow vendors to introduce products and services to attending executives.

For more information about upcoming CDM Media summits, visit www.ciosummits.com. If you are interested in participating in any CDM Media event, please contact Ross Abbott at ross.abbott@cdmmedia.com or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

About Info-Tech Research Group Inc.

Info-Tech Research Group Inc. is a global leader in providing IT research and advice. Info-Tech Research Group's membership service combines actionable insight and relevant advice with ready-to-use tools and templates that cover the full spectrum of IT concerns. We think we're pretty good at what we do, but don't take our word for it. Outsell, in an independent review, ranked Info-Tech Research Group as one of the top research firms. To learn more, visit www.infotech.com.

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