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## **CIOs AND IT EXECUTIVES INVITED TO SPEAK AT UPCOMING CIO MANUFACTURING SUMMIT**

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**CHICAGO, July 30, 2012**—CDM Media extended an invitation to CIOs and IT executives today to speak at the upcoming CIO Manufacturing Summit, to be held Aug. 26-28, 2012, in Scottsdale, Ariz.

The CIO Manufacturing Summit is the premier event for technology leaders and innovative thinkers, specifically CIOs, in the manufacturing industry. The summit's strategic agenda is designed to maximize efficiency and offer unique insight into present and future challenges facing CIOs in the industry.

A few of this year's agenda session titles:

- Securing the Smart Device—Do You Have a BYOC (Bring Your Own Computer) Strategy?
- The Value of High-Performance Computing and Storage in Product Development
- Near- and Long-Term Trends Shaping IT in Manufacturing
- Protecting Data across a Mobile, Collaborative Supply Chain
- Talent Retention and Development: the Growing Skills Gap

CIO Manufacturing Summit speakers are senior-level decision-makers at Fortune 1000 organizations. Speakers must have executive-level experience within a major institution, with a direct focus on manufacturing.

Participating speakers receive complimentary travel, accommodations, food and drink for the duration of the summit. For more information about participating in this year's event as a speaker, or to register, visit [www.ciomanufacturingsummit.com/callforspeakers/](http://www.ciomanufacturingsummit.com/callforspeakers/).

### **About the CIO Manufacturing Summit**

The CIO Manufacturing Summit brings together CIOs and IT executives to discuss the changing landscape of manufacturing, as well as how technology can bolster growth opportunities within organizations. Through agenda sessions that create opportunities for in-depth conversations, attendees discuss technology topics and trends, sharing best practices, lessons learned and recent projects in an exclusive business setting. The summit is a unique opportunity to connect with peers and learn about the latest technology solutions.

For more information about the CIO Manufacturing Summit, visit [www.ciomanufacturingsummit.com](http://www.ciomanufacturingsummit.com). If you are interested in participating in this or any CDM Media event, please contact Ross Abbott, VP sales, North America at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com), or by phone at 312.374.0840.

**About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

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