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CIOS AND IT EXECUTIVES INVITED TO SPEAK AT UPCOMING MOBILITY SUMMIT

CHICAGO, July 31, 2012—CDM Media extended an invitation to CIOs and IT executives today to speak at the upcoming Mobility Summit, to be held Aug. 30-31, 2012, in Scottsdale, Ariz.

The Mobility Summit is an opportunity for attendees to make new business contacts, have in-depth conversations with C-level peers and learn about the latest mobility best practices and solutions during think tanks, panel discussions, analyst Q&As and more.

A few of this year's agenda session titles:

- Mobile and the Post-PC Enterprise
- The Flexible Organizational Structure
- Addressing Mobile Security and Compliance through a Mobile Risk Management Strategy
- Enterprise Mobility Solutions
- Protecting Data in the Post-PC World

Mobility Summit speakers are senior-level decision-makers at Fortune 1000 organizations. Speakers must have executive-level experience within a major institution, with a direct focus on mobility.

Participating speakers receive complimentary travel, accommodations, food and drink for the duration of the summit. For more information about participating as a speaker in this year's event, or to register, visit www.mobilitysummit.us/callforspeakers/.

About the Mobility Summit

The Mobility Summit is a chance for CIOs and IT executives to meet with technology peers from multiple industries, including but not limited to, health care, finance, insurance, government, telecom, utilities and education. This exclusive event features engaging keynote speeches, open forums, think tanks, case studies and panel discussions on the latest mobility topics and trends. Open discussions and networking time give attending CIOs and technology executives the opportunity to discuss common problems and discover new, innovative

solutions. Attendees will leave the event with new business contacts and new ideas for moving their businesses forward.

For more information about the Mobility summit, visit www.mobilitysummit.us. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott, VP Sales, North America at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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