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## Bank of England CIO Confirmed to Kickoff the CIO Finance Summit EU

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**CHICAGO, April 2<sup>nd</sup>, 2014**—CDM Media is delighted to reveal John Finch, CIO, Bank of England, as the keynote presenter for the CIO Finance Summit Europe—October 15, 2014 in London, UK. As a prominent and respected CIO in Europe’s Finance industry, Mr. Finch will deliver a keynote presentation, providing valuable insight, as well as be interacting and collaborating with other attendees at the summit.

The CIO Finance Summit Europe offers a unique opportunity to network and join forces with Finance IT leaders from the largest and most innovative companies throughout Europe. Following a distinctive agenda that includes informative sessions and valuable discussions, the event allows technology executives and solution providers to develop new strategies to this evolving market, one that includes future growth, strategic partnerships and modernization. The event inspires discussion as well as technology topics defined by the CIO Finance Summit Europe Content Committee.

Mr. Finch will be attending the summit having had valuable years and experience as CIO of Experian, prior to joining the Bank of England in September 2013. At the summit, he plans to detail his vision for the Bank of England to become a “digital social enterprise” to over 40 senior level IT executives from the major players in the Banking and Finance sector.

“Most organizations legacy IT is going to hold back digital transformations,” says Finch. “A two lane IT model is likely to develop, whereby digital innovation is experimented with separately from the underlying back end.”

On top of Finch’s presentation and the summit’s unique agenda, the event will also provide special opportunities for attendees to meet face-to-face and enjoy social events together. As for the sessions and discussions, some of the agenda topics to be deliberated at the summit will include, but not be limited to:

- *Bank of England Vision for becoming a Social Digital Enterprise*

- *Barclay's Implementing BYOD Technologies*
- *Growth through Strong Technology Risk Management*
- *A Competitive Financial Services Advantage*
- *Big Data in Financial Services: Impact & Strategic Use*
- *Strategies for Enterprise Shared Services*

To learn more about the CIO Finance Summit EU in London, please visit [eu.ciofinancesummit.com](http://eu.ciofinancesummit.com). If you are interested in participating in this event, please contact Kieran Hasan, Regional Director, EMEA, CIO Division at [kieran.hasan@cdmmedia.com](mailto:kieran.hasan@cdmmedia.com).

### **About Bank of England**

The Bank of England is the central bank of the United Kingdom. Sometimes known as the “Old Lady” of Threadneedle Street, the Bank was founded in 1694 with a founding charter that stated its purpose was to “promote the public good and benefit of our people”.

The Bank of England’s purpose today reflects that vision first articulated by our founders. Our mission: to promote the good of the people of the United Kingdom by maintaining monetary and financial stability.

### **About the CIO Finance Summit Europe**

The CIO Finance Summit Europe is an opportunity for technology executives to have in-depth discussions on the best practices and strategies necessary to build customer centric organizations. The event includes interactive educational sessions as well as formal and informal networking opportunities that will allow attendees to make new business contacts and exchange ideas.

### **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

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