

FOR IMMEDIATE RELEASE

Three Network CIO to Keynote at CIO Europe Summit

Stephen Reidy to Lead as Keynote Presenter at Regional Summit

Dublin, Ireland – March 21, 2017: CDM Media, a leading B2B marketing and media firm, is pleased to announce Stephen Reidy, CIO of Three Network, as a keynote speaker for the CIO Summit May 14-16 in Dublin, Ireland.

Stephen Reidy is the Chief Information Officer (CIO) of Three Network, Ireland's second largest mobile operator, with over two million subscribers as of June 2016. Three has invested nearly two billion euros into their 2, 3, and 4G networks.

Stephen has a proven record of leadership in managing complex, multivendor IT strategies. Stephen has spearheaded Three Network's transformation of their IT department enabling them to deliver a fully integrated and comprehensive product to all their customers.

"We're delighted to have Stephen keynote our event in Dublin." Says Oliver Stebbings, Vice President EMEA at CDM Media "Dublin has become a real tech and engineering hub for many IT companies, and we believe this is the perfect location to host our annual European Summit where the biggest leaders and shakers will gather to discuss the most pressing challenges that face the IT and Security landscape. We're all looking forward to a very successful few days."

At the Europe Summit, Stephen will lead a keynote presentation on "The Future of the CIO in the Coming Digital Economy." Takeaways from the presentation will include:

- Change is, if not already here, certainly coming and CIOs who don't prepare for the change may not like the results when it arrives
- Digital transformation is all about connecting enterprise systems to information technology to drive productivity and performance improvements
- Be prepared to tackle the tasks that no-one wants to do, but everyone needs done; establish relevance to cultivate importance

To learn more about the event and register today visit:

Summit: <http://www.ciosummit.eu/agenda>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

