

FOR IMMEDIATE RELEASE

## Thiel Advisors, Inc. Chairman and Chief Advisor to MC CIO Manufacturing Summit

### *Fred Thiel to MC and Speak at Vertical Summit*

Chicago- May 16, 2017: CDM Media is pleased to announce Fred Thiel, Chairman and Chief Advisor at Thiel Advisors, Inc. as MC and speaker for the CIO Manufacturing Summit on June 20th in New York, NY. The event will run alongside the CIO Retail Summit and the CMO Summit Series at Convene Conference Center (730 Third Avenue).

Thiel is a senior advisor to management teams, boards of directors, private equity and venture capital firms, and sits on private and public company boards. He is a respected expert and frequent speaker on the Internet of Things (IoT) and the digital transformations of companies and industries, providing deep technology industry expertise and strategic advice on transformational value creation - the process of generating growth and shareholder value.

Thiel has over 25 years of operating experience leading companies in the technology, data communications, Internet, M2M, automation, Big Data, digital media and software industries. He has repeatedly driven rapid growth and generated hundreds of millions of dollars in shareholder value. As a CEO, Thiel led companies through rapid growth to IPO, repositioned companies for high value exits to strategic and financial acquirers, led M&A and roll-up strategies, as well as successfully executed corporate turn-arounds and wind downs. Thiel is a frequent speaker and futurist in the areas of IoT, smart systems, collaborative and autonomous systems, artificial intelligence, inference engines, predictive analytics and Big Data.

Thiel attended classes at the Stockholm School of Economics and executive classes at Harvard Business School and is fluent in English, Spanish, Swedish and French. Thiel is a current member of WPO and former chapter chairman of the YPO California Coast chapter.

At the CIO Manufacturing Summit, Thiel will MC the event and lead a think tank on *The Business Value of RFID Every Day*. Takeaways from Thiel's presentation will include:

- The goal is to create an integrated data collection system that makes the most of your present business.
- Check and double-check your information before many any critical business decisions.
- Companies in all segments of the supply chain are proving the business value of RFID every day. A company can wisely use the capabilities of

RFID to improve the accuracy, speed, and responsiveness of your entire business operation.

To learn more about the event and register today visit:

CIO Manufacturing Summit: <http://www.ciomanufacturingsummit.com/>

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About CDM Media

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